



**WISCONSIN SAFETY COUNCIL**  
**84<sup>TH</sup> ANNUAL CONFERENCE**

**April 13-15, 2026 | Kalahari Resort & Conference Center**

**PRESENTED BY** **AON**

# 84<sup>TH</sup> ANNUAL CONFERENCE

PRESENTED BY **AON**

**APRIL 13-15**

**Kalahari Resort**

1305 Kalahari Drive  
Wisconsin Dells, WI 53965  
877.525.2427

**APRIL 13**

**Professional Development Courses**

**APRIL 14-15**

**Educational Sessions and Expo**

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*A division of Wisconsin Manufacturers & Commerce*

Wisconsin Safety Council (WSC) is the state's leading provider of safety training and products, serving members of all sizes and every sector of the economy. WSC provides public training programs across Wisconsin, as well as private, customized trainings for individual companies. It is also your number one resource for safety products ranging from first aid training materials to emergency defibrillators. WSC is the official state chapter of the National Safety Council.

### For more information:

Wisconsin Safety Council  
2 Buttonwood Court | Madison, WI 53718  
Phone: 608.258.3400  
Email: [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)  
Web: [wisafetycouncil.org](http://wisafetycouncil.org)



**Tuesday, April 14, 2026 | 8:00 – 9:00 a.m.**

## “Developing Leaders Who Grow A Winning Culture”



### Steve Jones

*Professional Leadership Coach,  
Keynote Speaker, Consultant  
and Best-selling Author*

Culture either happens by design or default. Steve Jones will be discussing how to intentionally create and grow a “winning” culture by developing leaders within your organization. Steve will break down the power of connection, mindset, trust, and servant leadership into actionable steps that you can take immediately with your team.

Steve Jones is a professional leadership coach, keynote speaker, and best-selling author who teaches leaders to empower themselves and others, and create cultures of strength, unity, and resiliency. Steve's positive impact developed as a teacher and head football coach at Kimberly High School, where throughout 11 seasons he led his teams to a record of 129-9 (including 70 consecutive wins) and five state championships. Steve's winning formula is now captivating Fortune 500 companies, professional sports organizations, and competitive leaders looking to inspire successful teams. Steve is the Co-founder of Jadin|Jones Coaching and Consulting, focusing on leadership, culture, and mindset. He has been commissioned by numerous leading organizations including Verizon, Kimberly-Clark, and Stryker Medical. Steve is the co-author of best-selling book *The Twin Thieves* and is currently a consultant for the Green Bay Packers.

**Presented by** **BOLDT**  
BUILD BOLDLY

**Wednesday, April 15, 2026 | 8:00 – 8:30 a.m.**

## Workplace Safety Award Presentations & Best Practices Panel

Celebrating our 32nd year, this awards program honors businesses for exemplary safety records and excellence in safety & health management. These businesses are making safety a top priority. They have gone to extensive measures to assure their most valuable asset – their employees – are safe on the job. Join us as we recognize these elite Wisconsin companies! Hear from past winners who will share best practices, unique key components and what brought their company culture to the forefront of Wisconsin safety.

**Presented by**  

**MAIN STAGE**  
**PRESENTED BY**



**PROGRAM BOOKLET**  
**PRESENTED BY**



# GENERAL INFORMATION & SPECIAL EVENTS

## Conference Information

Wisconsin Safety Council's Annual Conference is Wisconsin's premier event highlighting health, safety and human resource best practices, challenges and solutions. In its 84th year, the conference provides a unique opportunity for professionals to share resources and experiences with colleagues, and to discuss views and concerns with a wide range of stakeholders. This program is designed by WSC's conference committee members to address today's most significant organizational challenges, and to assist individuals in achieving their professional and personal goals.

## Early Bird Registration Special Offer

Register before **March 13** for the Early Bird discount. Payment must be included with online registration to receive this special offer. See registration information on pages 14-15.

## Maximize Your Training Budget!

Register five or more attendees from your company and receive a special group discount of \$50 off each conference registration. Use code "**Group5**" when registering online. If you need help registering your group of 10+, please call us at 608.258.3400. Discounts do not apply to PDCs or Exhibit Hall Registrations.

## Continuing Education Units (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization.

## Meet the Exhibitors

**Tuesday, April 14: 9:00 a.m. – 4:00 p.m.**

**Wednesday, April 15: 8:30 a.m. – 12:30 p.m.**

Visit the Expo Hall to discover innovative products, services and technologies designed to elevate your performance as a safety professional. Enjoy complimentary refreshments while connecting with colleagues. Plus, everyone has a chance to win exciting prizes! For the most up-to-date list of exhibitors, visit [wisafetycouncil.org](http://wisafetycouncil.org).

## Become a Conference Sponsor

Wisconsin Safety Council's Annual Conference is made possible thanks to generous sponsorships of the event. Whether you are an Event Sponsor or a Platinum Sponsor, your support is appreciated. WSC offers many special opportunities to sponsor, including: keynote speakers, breakfast, lunch, lanyards and more.

**Interested in Sponsoring? Contact:**  
608.258.3400 or [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)

## Conference Reception — Everyone's Invited!

**Tuesday, April 14: 4:00 - 5:00 p.m.**

Join us for some industry socialization! This reception promises to be full of energy, variety, hors d'oeuvres, cash bar and an opportunity to connect with other conference attendees, exhibitors, and Wisconsin Safety Council leadership and staff.

## Lodging

A limited block of rooms has been set aside for conference attendees at the Kalahari Resort. Use this link to reserve your room and receive the special rate starting at \$149 per night single/ double occupancy for regular rooms: <https://book.passkey.com/e/51134733>. You must be a registered conference attendee to receive the rates. Reservations must be received by **March 13** and the block is for the nights of April 12-15. Reservation requests received after the deadline date are subject to hotel availability and rate may not be available. Make your reservation before the special rooms sell out.

## Professional Head Shots in the Expo Hall

**Tuesday, April 14: 12:30 - 2:30 p.m.**

**Wednesday, April 15: 10:00 - 11:00 a.m.**

Do you need a professional head shot for your online profile or other professional use? Wisconsin Safety Council will be taking **FREE** professional head shots during the Safety Conference. No dress code required! There will be a sign-up form for anyone interested.

**Sponsored by**  **Aurora Health Care**

## Workplace Safety Awards

Wisconsin Safety Council, Wisconsin Department of Workforce Development and M3 Insurance have partnered for the 32nd annual Workplace Safety Awards (WSA). The WSA program recognizes Wisconsin's top companies that are dedicated to keeping their employees safe. By creating a culture of safety, WSA achievers prove that putting safety first will not only result in a better work environment and fewer injuries, but it will positively impact the company's bottom line.

**To find out more about the WSA, please contact:**

Barb Deans, WSC Associate Director  
608.661.6914 or [bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org)

**Sponsored by**  **INSURANCE**  **DWD**  
Department of Workforce Development



# PROFESSIONAL DEVELOPMENT COURSES (PDCs)

**\*\* PDCs ARE NOT INCLUDED IN CONFERENCE PRICING \*\***

**MONDAY ONLY – APRIL 13**

## **(A) NFPA 70E And Electrical Safety In The Workplace (2)**

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**Eric Dorn, Project Manager, Faith Technologies**

**Kevin Hogue, Assistant Project Manager, Faith Technologies**

This electrical safety course will cover the latest NFPA 70E code revisions. Its interactive and hands-on approach is designed to help safety directors and key site managers responsible for the safety of their staff. The course will cover some of the key electrical code issues surrounding NFPA 70E, break into several breakout sessions, and provide some clarity to some areas of NFPA 70E that can easily be interpreted differently. The overall content of this workshop is aimed at managing your employee risk. We will look at some real-life scenarios that can be challenges for qualified staff to make good decisions with and discuss realistic ways to overcome these challenges. Whether your role is in the safety field, if you're in management, or you are a qualified staff member at your facility, you will benefit from this session.

## **(B) Job Safety Analysis - JSA (2)\***

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**JoAnn Dankert, Principal Consultant, Training Concepts & Solutions**

JSA is a proven process for identifying and controlling operating hazards and costs. Get a step-by-step overview of the process and define your role in making it effective. Through discussions and exercises, you'll learn how to dissect processes in your operation and eliminate or reduce hazards inherent with these processes. You'll also learn how to enlist participation from frontline employees, supervisors and upper management. The result: efficient procedures that help reduce personal injuries and operating costs. This program teaches employees the fundamentals of job safety analysis and shares with managers the motivational aspects of managing a JSA program. Both managers and employees benefit from job analysis training. The JSA process will make a safer workplace which means improved production and higher profits for your organization.

## **(C) Incident Investigation (2)\***

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**Aaron Huebner, Executive Director, Wisconsin Safety Council**

This seminar will help you determine the factors that cause preventable incidents and recommend effective, corrective actions. You'll learn techniques for gathering incident data, interviewing witnesses and outlining investigative procedures step-by-step. To have an effective safety program you must identify and control hazards, and investigate accidents to determine the causes in order to prevent recurrence.

## **(D) Lift Truck Operator, Train-the-Trainer (1)**

**8:30 a.m. – 3:30 p.m. (.60 CEUs)**

**Roger Mueller, Safety Administrator, Neenah Inc./Mativ**

It is an OSHA requirement to train anyone who operates a powered industrial truck, including lift trucks, whether they operate the truck daily or once a year. This program covers all aspects of the standards to begin training your operators. Participants will learn OSHA requirements; skills required for safe operation, including pre-start safety inspection, general operating and materials handling; establish efficient, preventative maintenances; and more.

## **(E) Industrial Hygiene For The EHS Professional (1)**

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**Brian Harms, National Director of Industrial Hygiene, TRC Environmental Corporation**

**Tiffani Rogers, Senior Industrial Hygienist, TRC Environmental Corporation**

**Renee Whitlock, Project Manager/Industrial Hygienist, TRC Environmental Corporation**

Industrial hygiene is the science of anticipating, recognizing, evaluating, and controlling workplace conditions that may cause workers' injury or illness. More and more chemicals are being used within the workplace. Are your workers safe? This course is geared towards the EHS Professional and will help you understand occupational exposure limits for airborne chemicals and noise, identifying what to sample, the proper methods for air and noise sampling, heat stress measurements, office indoor air quality, understanding sampling results, and most importantly, what to do with those results.

## **(F) Overhead Crane, Train-the-Trainer (2)**

**8:30 a.m. – 2:00 p.m. (.45 CEUs)**

**Mike Timm, Senior Operator Training Instructor, Wolter, Inc.**

This train-the-trainer course will cover how to safely operate an overhead crane including:

- (a.) General requirements of cranes;
- (b.) Overhead crane types and components with descriptions and definitions;
- (c.) Types of crane inspections and frequency of those inspections; daily, OSHA Periodic, and OSHA frequent;
- (d.) Introduction on rigging and below the hook devices and their proper uses;
- (e.) Knowing and calculating loads and sling angles;
- (f.) Understanding crane maintenance;
- (g.) Proper crane operation (do's and don'ts of overhead cranes);
- (h.) Crane safety components - what they do and why they are important.

Certificate of attendance will be granted to participants upon completion of the class.



\* Indicates Advanced Safety Certificate Course

Online Registration Now Available: [wisafetycouncil.org](http://wisafetycouncil.org)

## CONFERENCE AT A GLANCE

EVENT	APRIL 13	APRIL 14	APRIL 15
Conference Registration/Packet Pick Up	2:00 – 5:00 p.m.	6:30 a.m. – 4:30 p.m.	6:30 a.m. – 12:00 p.m.
Breakfasts	PDC 7:30 – 8:30 a.m.	7:00 – 9:30 a.m.	7:00 – 9:00 a.m.
Expo Hall Hours		9:00 a.m. – 4:00 p.m.	8:30 a.m. – 12:30 p.m.
General Keynote Session		7:30 – 9:00 a.m.	
Award Presentations & Best Practices Panel			7:45 – 8:30 a.m.
Educational Sessions	PDC 8:30 a.m. – 4:00 p.m.	9:30 a.m. – 4:00 p.m.	9:00 a.m. – 2:45 p.m.
Luncheons	PDC 12:00 – 1:00 p.m.	12:00 – 1:30 p.m.	12:30 – 1:30 p.m.
Conference Reception		4:00 – 5:00 p.m.	
Professional Head Shots		12:30 - 2:30 p.m.	10:00 - 11:00 a.m.

\* Times are subject to change

## 2026 CONFERENCE SPONSORS

### PRESENTING SPONSOR



### PLATINUM SPONSOR



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AWARD SPONSORS



## TUESDAY, APRIL 14 – EDUCATIONAL SESSIONS

7:00 a.m. **Breakfast Starts**

**Welcoming Remarks & Keynote**

7:30 - 8:00 a.m.

MAIN STAGE PRESENTED BY  **MERCURY**

### Leadership Keynote Presentation

8:00 - 9:00 a.m.

#### “Developing Leaders Who Grow A Winning Culture”



**Steve Jones**  
*Professional Leadership Coach,  
Keynote Speaker, Consultant  
and Best-selling Author*

See page 2 for details.

Presented by **BOLDT**  
BUILD BOLDLY

**EXPO HALL OPENS AT 9:00 a.m.**

PRESENTED BY



**EXPO POWER HOUR**

**9:00 - 10:00 a.m.**

**Tuesday, April 14 | 9:30 - 10:30 a.m.**

#### #1 OSHA Top 10 Most Frequently Cited Standards (2)

**JoAnn Dankert, Principal Consultant, Training Concepts and Solutions**

Every fall, OSHA publishes their top 10 most frequently cited standards. Why should organizations care? Because it highlights the most common workplace safety violations, allowing employers to proactively identify and address potential hazards in their workplaces, preventing injuries, illnesses, and potential legal issues by taking preventative measures based on the most prevalent risks that OSHA inspectors are likely to look for during site visits. Essentially, it's a guide to prioritize safety improvements where they are most needed to protect workers and avoid citations.

#### #2 Essentials Of Contractor Safety Management (2)

**Chris Seider, Director of Health and Safety, Foth**

They may not work for you, but you may still be responsible for contractor actions. From qualification and selection, pre-job planning and jobsite coordination, to contractor review, it is critical that safety be embedded into every stage. This session will explore best practices related to each stage of contractor management.

#### #3 The Hidden Price Tag: Why Timely RTW Matters More Than You Think (1)

**Kristen Travis, Safety Risk Manager, McClone Insurance**

Injuries at work affect more than just the injured employee—they impact operations, productivity, and financial health. The topic reveals how delayed return to work drives up workers' compensation premiums, elevates EMRs, and strains morale. This session offers practical strategies and real-world insights to help organizations implement effective Return to Work programs that support recovery while minimizing financial and operational disruption.

#### #4 The Positive Shift: Reframing Messaging For Real Engagement (3)

**Josh Schmitz, Safety Director, CG Schmidt Inc.**

Too often, safety conversations are framed in the negative, focusing on what went wrong, what could go wrong, or what not to do. That constant focus can drain energy and engagement for both crews and the professionals delivering the message. I'll share how changing my approach improved buy-in and protected my own mental health, and give you practical strategies to reframe communication, inspire action, build trust, and create a positive safety culture.

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**EXPO POWER HOUR**

**10:30 - 11:30 a.m.**

**Tuesday, April 14 | 10:00 - 11:00 a.m.**

#### #5 Arc Flash Hazard: OSHA Guidance Document & Latest NFPA 70E Emphasis On Electrical Maintenance Impacts PPE Selection - Take Note! (2)

**Scott Francis, Technical Sales Manager, Westex: A Milliken Brand**

OSHA's arc flash hazard guidance document clarifies rules and answers questions regarding PPE for low voltage work. Is FR/AR PPE needed for 120V work or for de-energizing or simply operating a circuit breaker? OSHA points to NFPA 70E-NFPA 70E emphasis on maintenance condition impacts arc flash likelihood and PPE best practices mitigate the consequences of human error. Improve risk assessment accuracy with proper maintenance practices that reduce incident likelihood and mitigate injury severity with "best practice" PPE selection should an arc flash occur.

#### #6 Safety Concerns Regarding Li-Ion Batteries In General Industry & Construction (1)

**Steven Cash, Risk Management Consultant, KPA**

Lithium-ion (Li-ion) batteries have become essential for powering tools, equipment, and vehicles across general industry and construction sites—but alongside their advantages come distinct safety risks that must be recognized and managed. This presentation provides a comprehensive overview of how Li-ion batteries work, where they are used, and the primary hazards they present, such as thermal runaway, physical damage, electrical faults, chemical exposures, and the dangers of improper storage and counterfeit products. By drawing on recent real-world incidents and case studies, the session highlights both the potential for catastrophic outcomes and the practical lessons learned in the field.

### #7 PSM And RMP Facility Management (1)

**Dan Szymaszek, VP - HSE, Airgas**

Are you new to a facility that must comply with OSHA PSM or EPA RMP standards? This course will give you a general overview of both PSM and RMP regulations. We will review best practices in order to achieve compliance with both, and provide you the information to successfully implement these programs at your facility.

### #8 Coaching From The Sidelines: Protecting Lone Workers 24/7 (2)

**Jack Jackson, Senior Safety Consultant, SafeStart**

Lone workers make up 15-20 percent of the workforce and they face an inordinate amount of risk. Discover practical leadership and communication skills that help connect with and motivate lone workers, expanding workplace safety culture beyond the facility to help prevent incidents and injuries 24/7.

**Tuesday, April 14 | 11:15 a.m. - 12:45 p.m.**

### #9 Safer, Smarter Industrial Inspections With Drone-Based Camera, LiDAR, & Ultrasonic Technology (2)

**Shane Burkart, President & Principal Consultant, Pearl Engineering Corp. / Pearl Engineering Consultants (NY)**

Drone technology is redefining industrial inspections by eliminating exposure to fall hazards and confined spaces while delivering faster, higher-quality data. Equipped with onboard camera, LiDAR, and ultrasonic thickness sensors, drones can safely assess smoke stacks, tanks, ductwork, roofs, and vessels that are otherwise difficult or dangerous to inspect. This session explores real-world applications, data collection methods, and case studies showing how drone inspections improve safety, reduce downtime, and support informed decision-making.

### #10 I Have A Spill. Now What? (2)

**Jason Christopherson, EHS Division Lead, REI Engineering, Inc.**  
**Brian Bailey, Environmental Services Department Manager, REI Engineering, Inc.**

The presentation will assist employers to determine their responsibilities under Federal and State laws when a chemical release occurs during transportation, at an industrial facility, the home, or other locations. The presentation will discuss OSHA requirements when responding to a spill, and will also outline reporting and response requirements under Federal and State environmental law. The presentation will also include examples of actual chemical release responses, lessons learned, and provide information to help employers prepare for actual chemical release events.

### #11 Burnout - The Silent Attack On The Workplace (2)

**Savannah Runstrom, EHS Manager - Americas, Thomson Reuters**

With an ever increasing demand on the EHS professional, the rate of burnout keeps rising. Join our speaker while she dives into the concept of burnout and how the EHS professional is prone to burnout faster than many other professions. Concepts, techniques, and material within this session will explore what burnout is, the stages, and how professionals can utilize techniques to combat burnout in the workplace and in their everyday lives.

### #12 Environmental Compliance 101 For Safety Pros (1)

**Linden Terpstra, Founder/CEO, EHS Support Source**

Stepping into environmental responsibilities as an EHS leader can feel overwhelming without the right foundation. This session equips you with the essentials of air, water, waste, and chemical requirements so you can lead with clarity, ask the right questions, and strengthen your organization's compliance and confidence.

**Tuesday, April 14 | 11:30 a.m. - 12:30 p.m.**

### #13 OSHA Update (2)

**Chuck Palmer, Partner, Michael Best**  
**Bethany McCurdy, Partner, Michael Best**  
**OSHA Area Director (Invited)**

Presentation will give an update on OSHA's initiatives and emphasis programs. A review of the agency's statistics and recent changes to any rules or regulations that would affect stakeholders. The presentation will give state specific OSHA enforcement stats for the most cited violations.

### #14 Machine Safeguarding: Ongoing Compliance & Operational Safety (2)

**Matt Clutter, Director of Educational Services and Customer Fulfillment, Rockford Systems, LLC**

Maintaining machine safeguarding compliance is an ongoing commitment that impacts safety, productivity, and regulatory compliance. This session is designed to offer practical guidance on sustaining long-term machine safeguarding program success in real-world manufacturing environments. Learn how to identify and address compliance gaps, adapt to equipment and process changes, create a proactive safety culture, and maintain alignment in safeguarding your workforce from identified hazards while meeting operational goals.

### #15 The Elephant In The Room: Let's Talk Openly About Mental Health At Work (3)

**Shelly Meadows, Partner, Navigation Consulting & Training**  
**Martin Franchi, Partner, Navigation Consulting & Training**

Stop tiptoeing around mental health—it drives performance, culture, and safety. This engaging session breaks stigma, tackles burnout, and gets real about psychosocial risks. Learn how to win leadership support, align with the ISO & CSA psychological health & safety standards, and walk away with tools to build resilience, spark conversations, and create a thriving workplace where people — and performance — flourish.

### #16 Being Prepared For Confined Space Entry & Rescue (2)

**Steve Kosch, Application Engineering, Industrial Confined Space & Rescue Specialist, 3M Company**

Confined spaces can be found in almost all work environments and planning for rescue and retrieval is often overlooked. This presentation will focus on requirements and practices associated with getting people in and out of confined spaces safely and with ease. Understanding the legal requirements is only the first obstacle in making sure workers are safe while working in confined spaces. There will be a brief discussion of the definition of a confined space. Requirements of permit or non-permit spaces will be outlined. It will also be discussed that treating all confined spaces like "permit required" is one way

## TUESDAY, APRIL 14 – EDUCATIONAL SESSIONS

**Tuesday, April 14 | 11:30 a.m. - 12:30 p.m. (cont'd)**

to making confined space entry easy. The presentation will cover some key fundamental principles that when followed will help make confined space entry and rescue easy. These include making decisions for the employee before work begins; and making sure everyone knows the role they fill. The final part of the presentation will cover some simple techniques and practices that can be used to make even the toughest entry and rescue easy.

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**EXPO POWER HOUR**

**1:30 - 2:30 p.m.**

**Tuesday, April 14 | 2:30 - 4:00 p.m.**

### **#17 Speaking Safety At The Top: Building Executive Understanding & Support For Program Success (3)**

**Cindy Festge, OTR and Vice President of Strategic Clinical Growth, Fit For Work**

**Terri Leigh Rhody, Vice President of Marketing, Fit For Work**

**Carrie Parman, Senior Safety Analyst, Alliant Energy**

Even the most well-designed safety programs can struggle without executive understanding and support. This session empowers occupational safety and health professionals—from EHS managers and corporate safety leaders to consultants and distributors—to build stronger connections with senior leadership. Attendees will learn how to position safety as a strategic priority, communicate in ways that resonate with executives, and foster long-term commitment to safety initiatives. Through real-world examples and practical messaging strategies, participants will gain tools to elevate safety conversations, strengthen leadership alignment, and drive lasting program success across industries.

### **#18 Navigating Safety With Contingent Labor, Keys To Successful Partnerships (2)**

**Michael Summers, Vice President, Risk Management - Safety, Security & Insurance, Spherion**

**Chad Desanto, Sr. Regional Safety Manager - Risk Management, Spherion**

Contingent labor presents unique challenges to maintaining a consistent safety culture and regulatory compliance. This presentation is essential for managers, HR professionals, and safety leaders. We will explore best practices for vetting staffing agencies, integrating temporary workers into existing safety programs, and ensuring robust training tailored to temporary roles. Learn how clear communication, defined roles, and continuous monitoring are vital for mitigating risk. Discover strategies to build successful partnerships that prioritize worker well-being, achieve regulatory compliance, and drive operational excellence. Secure your entire workforce's safety, whether permanent or temporary.

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STAFFING & RECRUITING

### **#19 Understanding Fall Protection (2)**

**Patrick Harel, Senior Fall Protection Specialist, 3M Company**

The fall protection demonstration will address standards related to working at heights in the various industries. The program will focus on the PFAS, personal fall arrest systems, harness, connector, anchor and rescue and touch on FPFT, Dropped objects also known as Fall Protection for Tools. Each category will emphasize the proper selection, use and inspection of the system. During the connector session a load cell test weight is dropped to simulate the impact forces on the body in a free fall. With and without a shock absorbing lanyard. This drop will emphasize the required fall clearance distance requirement versus the use of a self-retracting lifeline to reduce clearance requirements. The load cell will give a visual force impact load that would be applied to the person and also the load on the anchor points. Suspension trauma will be addressed and the need for a proper onsite rescue plan importance. We will also discuss and explain the NEW ANSI-ASSP Z359.14-2021 Regulation and how it affects you.

### **#20 Reality Doesn't Count, It's The Perception Of Risk That Matters (3)**

**George Gruetzmacher, Industrial Hygiene Engineering Research Scientist, WI State Laboratory of Hygiene**

Accurately communicating risk is one of the most important functions of a safety professional. How often have you tried to talk a worker into using personal protective equipment when they underestimate the risk, or alternately have someone very concerned about a condition which has very low exposure and risk? This can be the most frustrating part of the profession. Spending time and resources on something with very low risk, while not putting resources into high risk conditions is inefficient and frustrating. We will review the "outrage" model of risk perception and use it to navigate the process of communicating risk, and getting safe performance.

### **#21 How To Deliver More Engaging & Effective Safety Training (2)**

**Craig Van Asten, Safety Services Manager, Sentry Insurance**

**Megan Kronen, Sr. Safety Consultant, Sentry Insurance**

Just about all safety training in the workplace today is mandated, mostly by OSHA. Look at any OSHA regulation and you will typically find a paragraph requiring training. With so many competing priorities, companies struggle to find the time and resources to develop and deliver engaging and effective safety training. This results in trainers hating safety training, because they know the trainees don't want to be there. Instead of feeling like they are making a difference in the safety of the workplace, most trainers end up feeling like they're just checking a box on a long list of regulatory requirements. During this interactive session, we will teach you key adult learning concepts, techniques, and tips to keep your safety training engaging, fun, and effective!

### **#22 Understanding Electrical Power Studies: A Foundation for Electrical Safety (2)**

**Eric VanMersbergen, Electrical Safety Consultant, Pieper Automation**

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This presentation provides a practical overview of electrical power system studies and their role in maintaining a safe and reliable electrical system. Attendees will learn the purpose of common studies—such as short-circuit analysis, protective device coordination, and arc flash hazard analysis—and how they help identify and reduce electrical hazards. The

**Tuesday, April 14 | 3:00 - 4:00 p.m.**

presentation explains how power studies support compliance with NFPA 70, NFPA 70E, NFPA-70B, and OSHA, while helping prevent arc flash injuries, shock hazards, equipment damage, and unplanned outages. Through real-world examples, participants will see how study results guide safer design, maintenance, and operating decisions that protect both personnel and facilities.

**#23 Top 10 Things An Employer Can Do To Mess Up A Work Comp Claim (1)**

**Chelsie Springstead, Attorney, Lindner & Marsack**  
**Matthew Kurudza, Attorney, Lindner & Marsack**

This presentation aims to provide employers with the insight and skills necessary to handle workers' compensation claims effectively, as well as guidance on avoiding actions that can be detrimental to the successful outcome and resolution of those claims.

**#24 Waste Smarter, Not Harder: Unlocking Value Through Sustainable Operations (1)**

**Lisa James, Director of Sustainable Materials, Pellitteri Waste Systems-Recycling Solutions Division**

This session helps safety and environmental professionals transform waste management into a strategic asset. Attendees gain practical insights to simplify processes and drive sustainability-focused savings.

Educational session handouts will be available on our website [wisafetycouncil.org](http://wisafetycouncil.org) one week prior to the conference. Please plan for your handout needs by printing any presentations you wish to attend prior to your arrival.

# NEED A **FREE** PROFESSIONAL HEAD SHOT?

Do you need a professional head shot for your online profile or other professional use? Wisconsin Safety Council will be taking **FREE** professional head shots during the Safety Conference. No dress code required! Stop by and visit us in the Expo Hall - there will be a sign-up form for anyone interested.

**Expo Hall**

**Tuesday**  
**12:30 - 2:30 PM**

**Wednesday**  
**10:00 - 11:00 AM**



PRESENTED BY  
**Aurora Health Care**<sup>®</sup>

## Everyone's Invited to the **CONFERENCE RECEPTION**

**Tuesday | 4:00 - 5:00 p.m.**

The Reception Will Be Held in the Registration Area. Join Us for Food, Fun and Relaxation.

**RECEPTION** PRESENTED BY



DRINK TICKET  
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**Enviro-Safe**  
RESOURCE RECOVERY (ESRR)

## WEDNESDAY, APRIL 15 – EDUCATIONAL SESSIONS

7:00 a.m. **Breakfast Starts**

**Welcoming Remarks & Awards**

7:45 – 8:30 a.m.

MAIN STAGE PRESENTED BY  **MERCURY**

### Workplace Safety Award Presentations & Best Practices Panel

8:00 – 8:30 a.m.

This awards program honors businesses for exemplary safety records and excellence in safety & health management. These businesses are making safety a top priority. They have gone to extensive measures to assure their most valuable asset – their employees – are safe on the job. Join us as we recognize these elite Wisconsin companies! Hear from past winners who will share best practices, unique key components and what brought their company culture to the forefront of Wisconsin safety.



Presented by



**EXPO HALL OPENS AT 8:30 a.m.**

PRESENTED BY



**EXPO POWER HOUR**

**8:30 – 9:00 a.m.**

**Wednesday, April 15 | 9:00 – 10:00 a.m.**

#### #25 Injury Root Cause Analysis - The Do's & Don'ts (2)

**Cord Semotink, Safety, Security, and Risk Professional, Sargento**

In 2023, Sargento started implementing a detailed RCA (Root Cause Analysis) process with collaboration from our Continuous Improvement Team. Over the past two years we have completed many injury RCAs using a cross-functional team to drill down on the mechanism of injury. This has led to the completion of many corrective actions and helped reduce the overall risk at our plants. The overall goal of this presentation is to show members how to start an RCA program from the ground up, including the do's and don'ts. This will include reviewing a completed RCA.

#### #26 Ground-Level Safety That Elevates Everything (2)

**Dave Mattingly, Director of Sales, Ergo Advantage Inc.**

**David Munday, Director Distributor Sales, Ergo Advantage Inc.**

When it comes to workplace health and safety, one of the most overlooked – yet most impactful – areas is right beneath our feet. Our session will zero in on the floor: a space often taken for granted, yet responsible for billions of dollars in workplace injuries and lost productivity every year. Led by two seasoned experts with over 20 years of combined experience in ergonomic and safety matting – this presentation is designed to be informative, eye-opening, and yes, even a little fun. We're not here to pitch a product. We're here to highlight the hidden dangers that lurk on the floors of industrial and commercial facilities, and the simple, practical steps organizations can take to improve safety, productivity, and employee well-being. From real-world examples to hard data

sourced from OSHA and other leading authorities, our talk offers valuable insights delivered in a relatable, light-hearted way. Our goal? To raise awareness and equip attendees with the knowledge they need to make smarter decisions when it comes to floor-level safety – just real talk from two guys who know the ground game.

#### #27 Craziest Journey Into The Safety Profession Ever, Which I Do Not Recommend To Anyone! (2)

**Jesse Marheine, Safety Manager, Seagrave Fire Apparatus**

A personal journey of changing careers to enter the safety profession, based off a workplace combustible dust explosion that I was involved in. This journey has taken me through a near death experience to making a late-in-life career change to be able to help prevent these injuries from happening to anyone else. This is a story of tragedy to triumph and keeping our people safe at the highest levels and provides a real-life example of how this can happen to you!

#### #28 The Mental Health–Injury Connection: Building A Safer, Healthier Workforce (2)

**Pamela Krueger, Account Executive, MSW, CEAP, Aurora Health Care**

**Dave Wehby, Medical Director, MD, FAAFP, Aurora Health Care**

**Patsy Romback, Employer Solutions Rep, Aurora Health Care**

This seminar explores the critical connection between mental health and workplace injuries. It addresses how mental health challenges can increase the risk of physical injury, delay recovery, and impact return-to-work outcomes. The session also provides actionable strategies for employers to support mental well-being and foster a safer, more resilient workforce.

PRESENTED BY



**EXPO POWER HOUR**

**10:00 – 11:00 a.m.**

**Wednesday, April 15 | 9:15 – 10:15 a.m.**

#### #29 Beeeep ... Is Your Behavior-Based Safety (BBS) Program On Life Support? (1)

**Joe Melton, Owner/Founder, Ducksworth Solutions**

In this session we will discuss the foundations and core elements of a successful Behavior Based Safety program, along with key trends in BBS. We will take a deep dive into common barriers and struggles with BBS programs, we will share common trends and solutions attendees can take back to their organization to get their program off life support and back to a thriving impactful program.

#### #30 Beyond Ergonomics: Turning Data Into Actionable Solutions (2)

**Melissa Samuels, VP of Global Business Development, ErgoFactor, Inc.**

**Chris Mehrbass, President & Engineering Manager, ErgoFactor, Inc.**

We all know how to collect ergonomic data—but what comes next? Too often, assessments stop at identifying problems without delivering real, impactful solutions. This session goes beyond the basics of stretching and job rotation to show how ergonomic data can drive meaningful change. Learn how to transform assessments into action plans that not only address risk but also support stronger return-to-work programs—reducing TRIR, Lost Time Days, and Restricted Duty Days in the process. By shifting your focus to leading indicators of risk, you'll discover how to elevate your safety program to new heights. Join us to explore how practical, data-driven strategies can move your ergonomics efforts from reactive to results-driven.

### **#31 Hearing Conservation: Compliance, Best Practice, New Developments (2)**

**Bill Freeman, President, Environmental Management Consulting**  
**Connor Freeman, Industrial Hygienist, Environmental Management Consulting**  
**Cody Mertens, Industrial Hygienist, Environmental Management Consulting**

Advancements in audio devices, hearing protection technologies, and audiometric testing tools have significantly evolved in recent years. Regulatory standards in place may not fully address these technological developments. To implement an effective hearing conservation program (HCP), it is essential to understand OSHA regulatory requirements, criteria for hearing loss, and the physiological impacts of noise-induced hearing loss. This session will compare current regulatory requirements with the latest innovations in hearing protection and audio devices. Participants will gain practical information and guidance to support the development and implementation of an effective hearing conservation program in their workplace.

### **#32 Safety & A Multigenerational Workforce (1)**

**Marissa Wilko, Casualty Risk Control Consultant, Aon**  
**Shannon Seefeldt, C&I Risk Control Director, Aon**

Safety in the workplace varies among generations due to differing attitudes, experiences, and technological familiarity. Baby Boomers often favor structured, instructor-led training and value face-to-face interactions. Gen X tends to prefer independent learning and self-paced online courses. Millennials and Gen Z are digital natives, comfortable with interactive, technology-driven learning environments. Generational differences in communication styles can affect how safety information is shared and understood. Bridging these gaps requires tailored training and inclusive safety policies.

**Wednesday, April 15 | 11:00 a.m. – 12:00 p.m.**

### **#33 Lockout Tagout – What Makes An Effective Program (2)**

**Tim Krueger, Director, Safety, Health & Environmental, Grande Cheese Company**

This presentation provides an overview of Lockout/Tagout (LOTO), emphasizing the critical elements that contribute to an effective and compliant program. Participants will discuss energy sources, how to apply proper isolation techniques, and how to implement standardized tagging protocols to ensure worker safety during equipment maintenance or servicing. The presentation highlights regulatory requirements, common pitfalls, and best practices for developing and maintaining a robust LOTO program. Through interactive discussions and real-world examples, attendees will gain the knowledge and confidence to assess their current procedures and enhance compliance, communication, and accountability across their organization.

### **#34 Do You Feel Like A Safety Imposter? Grow Your Expertise (1)**

**Todd Loushine, Associate Professor, University of Wisconsin-Whitewater**  
**Jill James, Chief Safety Officer, HSI**

Ever wonder if you're as skilled as others think—or if you're just faking it? You're not alone. Explore how imposter syndrome and the Dunning-Kruger effect shape safety professionals, then uncover surprising insights about your own competencies. Discover practical strategies to build confidence, sharpen skills, and embrace your expertise — to grow your career and impact as a safety professional.

### **#35 Fundamentals Of Rigging (1)**

**Joe Davis, District Sales Manager, Kito Crosby**

Our presenter will cover the basic terminology, load control and movement, angles, and multipliers. During the application of hardware/connections portion, the focus will be on rigging hooks and shackles. Slings will also be covered which include chain, synthetics and wire rope.

### **#36 Are Workers Compensation Premium Costs Helping Your Safety Initiative Budget Dollars? (2)**

**Jerry Chapman, Corporate Safety Manager, ITU AbsorbTech**

Getting financial support of your safety program can be daunting. Understanding Workers Compensation premiums can give you the business argument that gets attention and the budget dollars you need. We will review how Workers Compensation premiums are calculated and how the Experience Modification Rate (EMR) affects dollars that flow directly to the bottom line. Learn how funding your safety program is good for profitability by preventing injuries and lowering your premiums.

### **#37 So, You're In Charge...Now What? (1)**

**Katie Romo, Occupational Health & Safety Engineer, HellermannTyton**

Congratulations on your new role — whether you're stepping into safety for the first time or making a fresh start, this is a big deal! But let's be real: being new is tough. Being new to your career and your company? That's next-level. This session is your Safety Starter Pack—your go-to guide for hitting the ground running. I'll walk you through the essentials: building your first checklists, making the right connections, and avoiding the common pitfalls I've seen (and made!) along the way. Whether you're just starting out or starting over, you'll leave with practical tools, real-world advice, and the confidence to lead with impact.

### **#38 Outsourced, Contracted, Or Uncontrolled Risk? – Strategies For Effective Contractor & Supplier Management (2)**

**Wyatt Bradbury, Principal - Health and Safety; Adjunct Professor, Avetta & University of Alabama Birmingham**

Outsourcing and utilization of contractors continues to be a practice on the rise throughout many organizations. Although, outsourcing is often thought to reduce risk by putting it on "specialists" to perform the work, some new challenges may arise for the business. This presentation will review what ISO 45001-2018 and ANSI Z10-2019 require with regard to outsourced and contractor operations. The presentation will then review hazards created by outsourcing work and the business risks that result from those hazards. Finally, the presentation will share methods and strategies used to control those hazards and reduce risk throughout the organization while engaging and supporting contractors who are performing work on behalf of an organization. Strategies discussed will include contractor management programs, contractor safety leadership programs, contractor procurement specifications (as written by HSE), qualification considerations including compliance, safety maturity (using the NSC Safety Maturity Index), and organizational culture, and appropriate levels of engagement for contractor parties.

## WEDNESDAY, APRIL 15 – EDUCATIONAL SESSIONS

Wednesday, April 15 | 11:00 a.m. – 12:00 p.m. (cont'd)

### #39 De-Escalation Strategies & Dealing With Difficult Situations For Safety Professionals (2)

**Drew Moldenhauer, Professor/Owner, Blue Ethos Specialized Training**  
**Richard Webb, Owner, Blue Ethos Specialized Training**

In today's workplace, the ability to effectively manage conflict and calm tense situations is an essential skill for safety and success. This interactive session will provide attendees with practical, proven techniques to de-escalate high-stress encounters before they spiral out of control. Participants will learn how to manage their own emotions, recognize verbal and nonverbal cues of escalating behavior, and apply communication strategies that foster understanding and reduce tension. Through real-life examples, group discussion, and actionable tools, this session will empower attendees to create safer environments, strengthen workplace relationships, and respond confidently when faced with difficult situations.

### #40 Boosting Frontline Manager Success In Safety Leadership (1)

**Joe Proulx, EHS Editor, J.J. Keller & Associates**

To be effective safety leaders, front-line managers need the knowledge, confidence, and support to successfully implement safety initiatives. Gaining buy-in from both leadership and team members is essential to driving lasting change. This presentation will walk you through key strategies to help you lead with impact by: engaging your organization from the top down by fostering a culture of safety, applying best practices to enhance the delivery of safety training to your teams, and exploring the knowledge frontline managers need to be effective safety leaders. Throughout the presentation, participants will be asked to share their thoughts on challenges with leading safety initiatives. We'll also save time at the end to answer your questions.

PRESENTED BY



**EXPO POWER HOUR**  
**12:00 – 12:30 p.m.**

Wednesday, April 15 | 1:15 – 2:15 p.m.

### #41 Virtual Drug Testing (3)

**Andreas Klotz, Vice President, Remote Health Solutions, Novir, LLC**

Our Virtual Drug Testing (VDT) solution revolutionizes the traditional drug screening process by offering a secure, flexible, and fully remote testing experience. Designed with convenience in mind, the solution enables individuals to complete drug testing from virtually any location under live proctoring. Leveraging tamper-evident test kits, secure chain-of-custody protocols, and rapid lab confirmation through accredited labs, the VDT solution eliminates the need for travel to brick-and-mortar clinics, significantly reducing turnaround time and administrative burden. It's particularly ideal for post-incident/reasonable suspicion, pre-employment and random testing scenarios, offering a scalable model that enhances operational efficiency while maintaining rigorous standards for accuracy, privacy and accountability.

### #42 Safety Management Systems In Manufacturing (2)

**Michael Stimson, Safety Manager, John Deere Horicon Works**  
**Danielle Potter, Joint Safety Committee Member, John Deere Horicon Works**  
**Marc Stayner, Safety Professional, John Deere Horicon Works**

This session will offer participants a philosophical approach—along with practical examples and techniques—to building a strong safety culture and a sustainable management system in the manufacturing industry. Guiding concepts will help participants develop a deep understanding of an overall management system. By establishing a plan, defining roles and responsibilities, and building upon foundational elements, this session can pave the way for listeners to evaluate the current state of their safety programs. Take aways will offer peers a set of principles that drive for structure and continuous improvement in occupational health and safety.

### #43 Human & Organizational Performance (1)

**Jennifer Marzu, HOP into Safety, Borregaard USA, Inc.**

Human and Organizational Performance (HOP) is about understanding that people will make mistakes, but systems can be designed to anticipate and manage those errors. Instead of focusing on blame, HOP uses events and everyday work as opportunities to learn, strengthen processes, and build a culture where employees can speak up without fear. This shift from fault-finding to learning improves resilience, reduces risk, and drives sustainable safety performance.

### #44 Leveraging Mobile Apps For Safety & Emergency Response (2)

**Cheryl Moran, Project Director, SCS Engineers**

Discover free mobile tools designed to support EHS managers and spill responders, including the ERG, NIOSH Heat Index, NIOSH Pocket Guide, and CAMEO Chemicals apps. Participants are encouraged to bring their mobile devices for a guided walkthrough and hands-on practice with each app. Whether you are concerned with chemical interactions, scene safety, or event preparedness, there's an app for you.

Wednesday, April 15 | 1:15 – 2:45 p.m.

### #45 What Are Wisconsin's OSHA Citations (1)

**James Lange, Safety Training Instructor, Fox Valley Technical College**

Every year, OSHA announces their most commonly cited standards from across the country, but what does that mean for Wisconsin? This session will look at what the standards are cited most frequently in the Badger State, separated by construction and manufacturing, to help companies prepare for what Compliance Officers are seeing here in Wisconsin.

### #46 From Knowing To Doing: Maximizing The Impact Of Your Safety Training (2)

**Michael Melnik, Owner/President, The Energized Approach**

Information has great value, but its impact is influenced not only by the quantity of content delivered, but also by HOW this content is received and acted upon by employees. This session introduces REP; The Rational, Emotional and Physical approach to effective training. This fun, high energy session offers time-tested insights and strategies for safety training that not only influence what participants know, but also what they do with what they know.

#### #47 25+ Proactive Security Controls To Protect Your Company From Violence (1)

**Ted Hayes, Senior Risk Manager, M3 Insurance**

This presentation will address more than twenty-five low cost, proactive security controls to reduce your company's exposure to violence such as vandalism, assaults, and active shooter crises. Topics include: developing a company-wide visitor control program, developing emergency response plans and mass notification protocols, developing proactive lockdown and evacuation plans, vestibule and front entrance security controls, best ways to secure windows and doors, illumination concerns, recommended signage to deter violence, proper use of security cameras, recognizing the warning signs of an intruder, and development of room specific security controls.

#### #48 5 C's Of Leadership Development Training (2)

**Dave Molenda, Owner, National Speaker, Positive Polarity**

Exceptional leadership is built on a strong foundation of communication, culture, coaching, collaboration, and conflict resolution—the 5 C's of Leadership. This dynamic training is designed to equip current and emerging leaders with the practical skills and insight necessary to guide high-performing teams and cultivate lasting impact across their organizations. Leadership is not a title—it's a set of skills and a mindset. By mastering the 5 C's, participants will be empowered to lead with clarity, empathy, and impact, shaping not just better teams, but stronger organizations. This session is thoughtfully designed to provide an overview of actionable strategies that leaders can immediately apply in their day-to-day roles. By focusing on both interpersonal effectiveness and organizational influence, participants will gain the tools needed to lead with confidence and clarity. Whether you're stepping into leadership for the first time or looking to refine your approach, this session offers a transformative experience grounded in real-world application.



Online Registration Now Available: [wisafetycouncil.org](http://wisafetycouncil.org)

# PROFESSIONAL DEVELOPMENT COURSE REGISTRATION & PRICING INFORMATION

**\*\* PDCs ARE NOT INCLUDED IN CONFERENCE PRICING \*\***

## HOW TO REGISTER:

Online: [wisafetycouncil.org](http://wisafetycouncil.org)

Call if you need assistance to register groups of 10 or more: 608.258.3400

You will receive a confirmation once your online registration is complete.

### MONDAY ONLY, APRIL 13 – CHOOSE ONE

#### (A) NFPA 70E And Electrical Safety In The Workplace

8:30 a.m. – 4:00 p.m. / .65 CEUs  
\$350 Member/\$450 Non-Member

All course materials  
Refreshments, breakfast & lunch on Monday

#### (B) Job Safety Analysis (JSA)

8:30 a.m. – 4:00 p.m. / .65 CEUs  
\$350 Member/\$450 Non-Member

All course materials  
Refreshments, breakfast & lunch on Monday

#### (C) Incident Investigation

8:30 a.m. – 4:00 p.m. / .65 CEUs  
\$350 Member/\$450 Non-Member

All course materials  
Refreshments, breakfast & lunch on Monday

#### (D) Lift Truck Operator, Train-the Trainer

8:30 a.m. – 3:30 p.m. / .60 CEUs  
\$570 Member/\$700 Non-Member

All course materials  
Refreshments, breakfast & lunch on Monday

#### (E) Industrial Hygiene For The EHS Professional

8:30 a.m. – 4:00 p.m. / .65 CEUs  
\$350 Member/\$450 Non-Member

All course materials  
Refreshments, breakfast & lunch on Monday

#### (F) Overhead Crane, Train-the-Trainer

8:30 a.m. – 2:00 p.m. / .45 CEUs  
\$850 Member/\$850 Non-Member

All course materials  
Refreshments, breakfast & lunch on Monday



# ARE YOU A MEMBER?

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**608.661.6914 | [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)**

# CONFERENCE REGISTRATION & PRICING INFORMATION

## HOW TO REGISTER:

Online: [wisafetycouncil.org](http://wisafetycouncil.org)

Register online or call for groups of 10 or more:  
608.258.3400

You will receive a confirmation once your online registration is complete. Payment required at time of registration. Only one type of promo code may be used per registration. If sending 5+ attendees, be sure to include the group discount code "Group5" before checking out. Discounts do not apply to PDCs or Exhibits-Only Registrations.

### CONFERENCE: TUESDAY AND WEDNESDAY, APRIL 14-15

#### Option 1: Two-Day Conference Registration

Tuesday – Wednesday, April 14-15

**On or Before 3/13:** \$550 Member/\$625 Non-Member

**After 3/13:** \$675 Member/\$750 Non-Member

Attendance to Tuesday & Wednesday educational sessions  
Keynote speakers  
Expo hall  
Refreshments & lunch each day  
Breakfast each day  
Tuesday's reception (includes drink ticket & refreshments)

### CONFERENCE: ONE DAY ONLY, APRIL 14 OR 15

#### Option 2: Tuesday Only Conference Registration

Tuesday, April 14

**On or Before 3/13:** \$400 Member/\$475 Non-Member

**After 3/13:** \$450 Member/\$525 Non-Member

Attendance to Tuesday's educational sessions  
Keynote speaker  
Expo hall  
Breakfast on Tuesday  
Refreshments & lunch on Tuesday  
Tuesday's reception (includes drink ticket & refreshments)

#### Option 3: Wednesday Only Conference Registration

Wednesday, April 15

**On or Before 3/13:** \$400 Member/\$475 Non-Member

**After 3/13:** \$450 Member/\$525 Non-Member

Attendance to Wednesday's educational sessions  
WSA Awards presentation  
Expo hall  
Breakfast on Wednesday  
Refreshments & lunch on Wednesday

### EXPO: ONE DAY ONLY, APRIL 14 OR 15

#### Option 4: Tuesday Exhibits Only Registration

Tuesday, April 14

**On or Before 3/13:** \$125

**After 3/13:** \$125

Keynote speaker  
Expo hall  
Breakfast, refreshments & lunch on Tuesday  
Tuesday's reception (includes drink ticket & refreshments)  
*Does not include educational sessions*  
*Group discount does not apply*

#### Option 5: Wednesday Exhibits Only Registration

Wednesday, April 15

**On or Before 3/13:** \$125

**After 3/13:** \$125

WSA Awards presentation  
Expo hall  
Breakfast, refreshments & lunch on Wednesday  
*Does not include educational sessions*  
*Group discount does not apply*

### FREE EVENT: RECEPTION

#### Conference Reception

Tuesday, April 14 | 4:00 – 5:00 p.m.  
Refreshments and drink ticket

### RECEPTION PRESENTED BY



### DRINK TICKET COURTESY OF



### CANCELLATIONS AND SUBSTITUTIONS

Please cancel in writing at least 10 business days prior to the conference start date for a full refund. Cancellations received less than 10 business days prior to the event start date will receive a 50% refund. Cancellations received with less than 24 hours notice will forfeit refund. No refunds will be made on uncancelled registrations or no-shows. Substitutions are accepted at any time. If we cancel an event, registrants will be given a full refund.  
Email: [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)

### CONTINUING EDUCATION UNITS (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization.



# 32<sup>nd</sup> Annual Awards

APPLICATIONS ACCEPTED THROUGH FEBRUARY 2

Celebrating our 32nd year, this awards program honors businesses for exemplary safety records and excellence in safety & health management.

## WHY APPLY?

- Winning a workplace safety award is an excellent **recognition tool** and provides opportunities for **new business** thanks to the prestige and exposure.
- Leading companies like yours deserve the opportunity to be recognized as a **leader in workplace safety efforts**.
- Exclusivity – winning this award places you in an **elite group** of fewer than 200 Wisconsin companies who have won in the past 30 years.
- Nominees and winners alike have received **substantial and deserved recognition in the media** locally, statewide and beyond.
- This awards program highlights **significant accomplishments and industry firsts** of companies leading the way for future generations.
- The application process allows you to **fully assess your organization** – helping you evaluate your safety program's strengths and improve upon weaknesses.

## The WSA selection process involves two phases:

- Phase I: Statistical data relating to a company's incidence rates for the past three years, with an emphasis on the current full year's calendar data, is reviewed and a core group of finalists is selected.
- Phase II: Finalists will be notified by February 6 and asked to answer a series of subjective questions pertaining to workplace health and safety issues.

Questions? Contact Barb Deans, WSC Associate Director, at [bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org) or 608.661.6914.



The Awards Program is sponsored by:



Now easier than ever, the streamlined application process can be fully completed online at [wisafetycouncil.org](http://wisafetycouncil.org)