



WISCONSIN  
SAFETY  
COUNCIL

# 85<sup>TH</sup> ANNUAL CONFERENCE

April 12-14, 2027

Kalahari Resort, Wisconsin Dells

## SPONSORSHIP OPPORTUNITIES

1,200+ attendees | 180+ exhibitors | 50+ breakout sessions

Each sponsorship is tied to a specific, high-visibility moment or attendee experience.

Availability is limited and assigned on a first-come basis.

### Why Sponsor?

- ✓ Direct access to safety leaders and decision-makers
- ✓ High-visibility placement across key moments and spaces
- ✓ Opportunities to drive booth traffic and engagement
- ✓ Align your brand with workplace safety leadership in Wisconsin

#### PLATINUM: \$15,000

OPTIONS: Keynote Speaker • Exclusive Expo Hall Sponsor

- Item specific logo recognition
- Verbal recognition from the main stage at general session both days
- Two Complimentary Deluxe expo booths (*while supplies lasts*)
- Pre-conference list **with contact information** (*opt-in*)

- One promotional push notification on conference app
- Organic LinkedIn Sponsor Post to WSC Page - 1,800+ followers
- Listing in Sponsor Highlight Email sent to 6,000+ unique emails
- Annual recognition as a "Commitment to Safety" Partner (*see below*)

#### GOLD: \$7,500

OPTIONS: Registration Booth & Badge • Main Stage • Expo Power Hour  
Tuesday Night Reception • Conference Lounges & Charging Areas

- Item specific logo recognition
- Verbal recognition from the main stage at general session both days
- Complimentary Deluxe expo booth (*while supplies last*)
- Pre-conference list **with contact information** (*opt-in*)

- Organic LinkedIn Sponsor Post to WSC Page - 1,800+ followers
- Listing in Sponsor Highlight Email sent to 6,000+ unique emails
- Annual recognition as a "Commitment to Safety" Partner (*see below*)

#### SILVER: \$5,000

OPTIONS: Breakfast • Lunch • Conference WIFI • Mobile App Sponsor  
Breakout Session Speaker (*limited*) • Room Moderator or Hall Sponsor  
Conference Refreshments • Lanyards • Professional Headshots

- Item specific logo recognition
- Pre-conference list **with contact information** (*opt-in*)
- Listing in Sponsor Highlight Email sent to 6,000+ unique emails

- Logo recognition on event signage, website, and pre-conference emails
- Annual recognition as a "Commitment to Safety" Partner (*see below*)

#### BRONZE: \$3,000

OPTIONS: Tote Bags • Wisconsin Safety Council Board Reception  
Tuesday Reception Hors d'oeuvres • Back of Badge Graphic  
Tuesday Beer & Wine Reception Beverages • Popcorn Stand

- Item specific logo recognition
- Pre-conference list **with contact information** (*opt-in*)
- Logo recognition on event signage, website, and pre-conference emails

#### BINGO CARD: \$2,000 (6 Available)

- Logo on Wednesday Bingo Card
- Inclusion in pre-conference Bingo Card Showcase Email

- Push notification driving traffic to your booth
- Logo recognition on event signage, website, and pre-conference emails

#### EVENT: \$1,500

- **In-App Visibility Opportunities** (*choose one*):
  - ✓ Rotating banner (*4 available*)
  - ✓ Push notification (*3 available*)
  - ✓ Featured placement within app (*2 available*)

- Also includes: Logo recognition on event signage, website, and pre-conference emails

**COMMITMENT TO SAFETY PARTNERS** receive year-round visibility through logo recognition on a rotating banner on WSC website, logo recognition across WSC email communications, and recognition during WSC trainings and events.

For sponsorship opportunities contact Stephanie Stevens, Director of Exhibitor Relationships, or Emma Boicken, Exhibitor Coordinator, at [expo@wisafetycouncil.org](mailto:expo@wisafetycouncil.org).