

SAFETY FORUM

October 2, 2019
Red Lion Hotel – Paper Valley, Appleton

Featuring Keynote Speaker Regina McMichael
“Inspiring Safety: Insights From The Wife Left Behind”



SAFETY FORUM FULL DAY SCHEDULE

7:30 Registration

8:00 Welcome

8:15-9:15 Opening Keynote



Inspiring Safety: Insights From the Wife Left Behind

**Regina McMichael, President,
The Learning Factory**

Imagine the perfect safety world, where the workers thank you for your help, training is easy, valuable and effective, and everyone thinks you are awesome for all that you do. Why, you are a safety superhero! But that is not how it is. In fact, some days, it's hard to remember why you do this job in the first place. In this keynote, Regina will revitalize your passion for safety and remind you that it's about the little acts of safety that keep workers engaged. Regina started in safety when she suddenly found herself planning a funeral after her husband fell to his death while employed as a roofer. That began her journey to save just one life to make up for the one she lost. Your audience will go from struggling from the day-to-day challenges of the compliance driven work mentality, to remembering that working in safety is full of amazing opportunities to help people see the little wins that happen along the way.

9:15-9:30 Break

9:30-10:45 Breakout Sessions

10:45-11:00 Break

11:00-11:30 Pre-Luncheon Keynote



OSHA Update

**Robert Bonack, Area Director, U.S.
Department of Labor-OSHA**

An opportunity to meet the OSHA Area Director for Northeast Wisconsin. Learn about changes in enforcement specifically in manufacturing, construction, and human resources industries. The presentation will also provide a review of occupational fatalities in Wisconsin.

11:30-12:30 Lunch

12:30-1:45 Breakout Sessions

1:45-2:00 Break

2:00-3:15 Breakout Sessions

HUMAN RESOURCES TRACK

9:30-10:45 – Breakout Session

Org DNA – The Foundation Of A Compelling EVP And Effective Human Capital Programs

**Heidi Anderson, Managing Director & Abbie Timmerman,
Managing Director–Talent Acquisition Solutions, Novo Group**

In today's uber competitive landscape for talent, yesterday's plug and play strategies are simply not enough. What differentiates you enough to be a destination employer that people want to join, stay, engage in and do their best work? It starts with your understanding, communicating and living your best organizational "self" as you work together toward your company objectives. Join us for an interactive discussion.

12:30-1:45 – Breakout Session

The Straight Dope On Opioids And Marijuana In The Workplace

Keith Kopplin, Shareholder, Ogletree Deakins

With the opioid crisis reaching a fever pitch and affecting all segments of the workforce, there are myriad multi-jurisdictional issues. The laws are constantly changing and employers aren't sure how to stay safe when there are no clear answers. This session will address how medical marijuana use, prescription drug use, and alcohol and drug addiction are impacted by disability anti-discrimination laws.

2:00-3:15 – Breakout Session

The Hidden Costs Of Workplace Incidents

**Matt Flynn, Sr. Business Development Manager, WMC Insurance
Kady Olson, Sr. Safety Manager, WI Safety Council**

Have you ever wondered the true cost of a workplace injury? After the initial costs of medical bills and OSHA fines there are often additional costs to the company and the employee who has been injured. From increases in workers' compensation premiums to the declining mental health of the victim, the price of a workplace injury is felt way beyond the initial incident. Learn how to identify the direct and indirect costs of workplace injuries in this session.

SAFETY FORUM AGENDA



MANUFACTURING TRACK

9:30-10:45 – Breakout Session

What To Do When OSHA Knocks – Best Practices For Dealing With An OSHA Investigation

**Daniel Kaplan, Partner and Litigation Attorney,
Foley & Lardner LLP**

OSHA appears at your plant door. The Compliance Officer wishes to conduct a wall-to-wall inspection to address complaints of workplace hazards. What do you do? Are you going to receive special treatment for your cooperation? What are the best practices to avoid OSHA's increased citation penalties?

12:30-1:45 – Breakout Session

Combustible Dust: Do You Believe?

**George Gruetzmacher, Field Consultant and Trainer,
WisCon - WI State Laboratory of Hygiene**

Combustible dust explosions seem to surprise companies. Do you believe that your dust can be combustible? A long history without any incident, and little warning of the impending explosion can lull an employer into thinking that it will never happen here. This introduction will describe the basic issues that lead to catastrophic combustible dust explosions. With the new NFPA requirement for a Dust Hazard Analysis (DHA), there are even more tools to help assess your risk.

2:00-3:15 – Breakout Session

Getting A Seat At The C-Suite: What Every Safety Pro Should Know

Regina McMichael, President, The Learning Factory

Learn the indispensable tactics every safety pro needs to be effective. You need management to support and fund your initiatives, but sometimes this feels like running head first into a brick wall. The secret to success lies in getting and keeping a seat at the highest decision-making table in the C-Suite. That seat is ready and waiting for a safety leader who understands how to take it. In this session, you will learn how to achieve that connection with the senior leadership at your organization. Learn everything you have been missing when it comes to communicating with your senior leadership!

CONSTRUCTION TRACK

9:30-10:45 – Breakout Session

Back Breaking Work: Ergonomics in Construction

Kady Olson, Sr. Safety Manager, WI Safety Council

Every year over 20,000 musculoskeletal disorders are diagnosed among construction workers. This is no surprise given the incredibly high physical demands placed on employees in this industry every day, but these injuries are preventable. In this session participants will learn how to identify the five major ergonomic risk factors associated with the construction industry as well as control methods to help prevent the development of musculoskeletal disorders on the job.

12:30-1:45 – Breakout Session

Crane Safety and How It Affects You

**Matt Squire & Cody Weber, Boldt Safety Specialists,
The Boldt Company**

A summary of crane safety, planning, and crane safety program management will be provided. Presenters will give an overview of crane program administration, operator required documentation, and general best practices for crane operations.

2:00-3:15 – Breakout Session

Start Me Up! On-Boarding With Purpose In The Construction Industry

**Kurt Meyer, SPHR, Managing Consultant,
Best Workplace Solutions**

Chuck Palmer, Managing Partner, Michael Best

Finding quality candidates in today's tough market place presents a real challenge. In the construction industry, the challenges are even more difficult because of the need to deploy groups of new employees to job sites quickly. Once you are able to hire an employee, you have to train them to retain them. Effective training is essential to maintain a safe and productive worksite. Many companies rely on the age old OJT – on the job training. Most construction workers are not taught to train others, so, OJT can quickly lead to a deterioration in quality. This in turn can impact employee retention leading to a vicious cycle of turn over, hiring, OJT, with each generation less skilled than the last. Employers must approach hiring, on boarding, and training with the same energy and organization applied to sales, marketing and/or engineering. This session explores some of the techniques that employees can apply to meet your business needs.

REGISTRATION INFORMATION

Lodging

Contact the Red Lion Hotel at 920.733.8000 for a discounted rate of \$119 single/double occupancy. Specify group code "0919WISC" to receive the special rate. **Reservations must be received by September 2, 2019.**

Hotel info

Red Lion Hotel Paper Valley
333 W. College Avenue
Appleton, WI 54911

Team discount

We encourage group participation by providing the following special discount rate. Organizations that register five or more employees will receive a 10% discount on each Forum fee when paid online. Please use promo code: 5PLUS

Registration Info

Register online at www.wisafetycouncil.org.

Registration Fees

Safety Forum (Oct. 2)

Member \$175
Non-Member \$250

PDCs (Oct. 1)

Member \$350
Non-Member \$450

PROFESSIONAL DEVELOPMENT COURSES (PDC) – OCTOBER 1

These 2 courses are part of NSC's Advanced Safety Certificate

Ergonomics – Managing for Results (Kady Olson instructor)

8:00-8:30 registration
8:30-4:30 course with lunch

Repetitive motion and overexertion are the biggest risk factors facing American workers. The course will teach you how to reduce the number and severity of musculoskeletal injuries in your workplace through a practical and effective program. Discussions, demonstrations and exercises explain the importance of keeping employees free from ergonomic injuries. You'll also learn how to recognize risk factors, conduct an ergonomic worksite analysis, evaluate and rank hazards, and select appropriate control methods.

Safety Inspection (Chevon Cook instructor)

8:00-8:30 registration
8:30-4:30 course with lunch

Our course provides an overview of the safety and health inspection process, then examines specific techniques to improve the process. It also addresses basic skills for conducting various types of inspections and correcting identified hazards. Students will be provided with the knowledge necessary not only to meet regulatory requirements, but to positively impact their organization's injury prevention efforts.

COMMITMENT TO SAFETY PARTNERS



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