



Wisconsin Safety Council 79th Annual Conference April 20-22, 2021 • Three Half Days VIRTUAL EVENT

PRESENTED BY AON RISK SOLUTIONS



VIRTUAL CONFERENCE

Wisconsin Safety Council Annual Conference

APRIL 20-22, 2021

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Tuesday, April 20 | 8:00 – 9:00 a.m.





Kim Bassett President & CEO, Bassett Mechanical

Tom Boldt CEO, The Boldt Company

Moderator: Kurt Bauer President & CEO, Wisconsin Manufacturers & Commerce



Top Wisconsin CEOs will share their overall commitment to safety here in the Badger State and throughout the nation. Tom Boldt and Kim Bassett are past recipients of the WSC Safety Hall of Fame award, which recognizes CEOs for outstanding long-term achievements in the workplace and off-the-job safety and health. Learn how these company leaders worked diligently with their employees and associates to develop an award-winning culture of safety implemented both at work and at home. Utilize this valuable information in your organization and beyond.

WISCONSIN SAFETY

Wisconsin Safety Council

Chapter of

Wisconsin Safety Council is the state's leading provider of safety training and products, serving members of all sizes and every sector of the economy. The organization provides scheduled training programs across Wisconsin, in addition to private, customized training for your individual company. It is also your number one resource for safety products ranging from first aid training materials to emergency defibrillators. Wisconsin Safety Council is the official state chapter of the National Safety Council and a proud program of Wisconsin Manufacturers & Commerce (WMC).

For more information:

Wisconsin Safety Council 501 E. Washington Ave., Madison, WI 53703 Phone: 608.258.3400 Email: wsc@wisafetycouncil.org Web: www.wisafetycouncil.org

Wednesday, April 21 | 8:00 – 9:00 a.m.



"Elevating Your Career Through Safety"

Keynote: Scott Kowalski EVP of Marketing & Communications, WPS Health Solutions

Scott Kowalski will share his "Kowalski Kommandments" to help achieve career success, as well as make any position impactful, regardless of the stage of your career. Learn how to maximize your role and achieve a higher level of visibility and future growth within your company and the safety profession.



Reaction Panel of Safety Experts: Michele Anderson

Manager of Safety Services, WEC Energy Group

Jonathan Loken Director of Safety & Health, Waupaca Foundry Inc.

David Wein Corporate Safety Director, Oshkosh Corporation

Moderator: Aaron Huebner Executive Director, Wisconsin Safety Council

Safety professionals from top Wisconsin corporations will share their safety career journey and experiences from throughout the years. Discussion will include lessons learned and valuable tips relating to challenges individuals will encounter when entering the safety arena. Attendees will obtain valuable insights on entering the safety field and advice on advancing their careers from these select Wisconsin safety experts.

GENERAL INFORMATION

Conference Information

Wisconsin Safety Council's Annual Conference is Wisconsin's premier event highlighting health, safety and human resource best practices, challenges and solutions. In its 79th year, the conference provides a unique opportunity for professionals to share resources and experiences with colleagues, and to discuss views and concerns with a wide range of stakeholders. This program is designed by WSC's conference committee members to address today's most significant organizational challenges, and assist individuals in achieving their professional and personal goals.

FAQs

To answer any questions regarding the virtual event, visit our website at <u>www.wisafetycouncil.org</u>

Continuing Education Units (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization. You will have virtual access to sessions for an extended time following the conference.

Explore the Expo

Tuesday, April 20 - (8:00 a.m. - 12:45 p.m.) Wednesday, April 21 - (8:00 a.m. - 12:45 p.m.) Thursday, April 22 - (8:00 a.m. - 12:15 p.m.)

Visit the virtual Expo Hall and learn about the latest products, services and technologies to enhance your performance as a safety professional. Keep checking <u>wisafetycouncil.org</u> for the most current list of exhibitors.

Networking

Virtual networking and video chats will be available throughout the three-day conference.

Tuesday, April 20 - 7:30 - 7:50 a.m. and 12:45 - 1:15 p.m. **Wednesday, April 21 -** 7:30 - 7:50 a.m. and 12:45 - 1:15 p.m. **Thursday, April 22 -** 7:30 - 8:00 a.m.

"I was greatly surprised at how well I liked the virtual conference. Well done!" -Rep from RGL

"With the virtual event, it allowed me to sit in on several breakouts that I would not have had the ability to see in-person."

-Rep from CR Meyer

"Thank you for my yearly pump-up of safety to take back to my company."

-Rep from Biery Cheese

TUESDAY, APRIL 20 – EDUCATIONAL SESSIONS

Welcoming Remarks & Keynote 7:50 - 9:00 a.m.

Keynote Presentation

8:00 - 9:00 a.m.

"Safety From The C-Suite — Stories, Lessons And Best Practices"



Kim Bassett President & CEO, Bassett Mechanical

Tom Boldt CEO, The Boldt Company

Moderator: Kurt Bauer *President & CEO, Wisconsin Manufacturers & Commerce* See page 2 for details.

EXPO HALL OPENS AT 8:00 a.m.

Tuesday, April 20, 2021 | 10:00-11:00 a.m.

#1 Employee Engagement-How To Make People Happier At Work With ESOPS (3)

Patti Plough, President/CEO, Excel Legacy Group, LLC

If structured properly, a leveraged ESOP can provide the following benefits: customized transaction, fair market value for their shares, employee retirement benefit windfall.

#2 Injury And Illness Prevention Program, Why Wait For OSHA (1) David Jewell, National Safety Consultant, Conney Safety Products

An Injury and Illness Prevention Program, I2P2, is currently required by 26 states either in their OSHA State Plan or by incentives in Work Comp programs. The session will discuss the benefits of using this type of safety management tool to address your safety. It is not currently a Federal OSHA requirement, but that could change. We will discuss the hazard assessment approach to determine controls needed.

#3 Safety By Re-Design (2)

Jeff Pearl, President, Mike Anderson, Sr. Project Consultant, Susan Rice, Sr. Project Consultant, and Mike Evans, Mechanical Engineering Associate, Pearl Engineering

This panel discussion will focus on how the Engineering Cycle is used by the disciplines of structural, mechanical, and electrical engineering to evaluate and design safety into projects on the front end and reduce the dependence on safety rules to prevent accidents and keep workers safe. Combined, the panel has over 100 years of industrial experience designing safe workspaces for clients.

Exhibitor Power Hours 9:00 - 10:00 a.m. 12:15 - 12:45 p.m.

#4 Enhancing Initial Investigations To Improve Worker's Compensation Safety And Claim Outcomes (2) Erick Caudwell, Risk Control Consultant and Christina Bergman,

Managing Consultant-Disability Management Thought Leader, AON

Safety and Workers' Compensation claims professionals have different objectives that overlap when performing initial investigations. Through the creation of an integrated approach, and an improved framework, overlapping objectives can be improved. We will discuss the design and implementation of best practices to integrate and improve claim and safety outcomes.

#5 COVID In The Workplace Action Planning (2) Tim O'Connor, Regional Manager and Tim Peterson, Vice President of Operations, OECS - OSHA + Environmental Compliance Systems

COVID has proven to be some difficult and challenging times for employers as they are navigating the challenges around living in the "new normal" as they implement their COVID-19 Safety Preparedness Plans. This session will share the most current guidance from the CDC and OSHA as well as how to apply engineering, administrative and PPE controls.

#6 Behavior-Based Safety (2)

JoEllen Rostad, Sr. Safety Engineer, Alyssa Niechlanski, Environmental, Health, and Safety Specialist, and Steven Bauer, EHSS/Facilities Manager, Rockwell Automation

Speakers will provide background information on the process and strategy of Rockwell Automation's BBS program. They will discuss what and how they measure program success, and provide site-level insights into what the program provides to their locations.

#7 NFPA 61 - Key Learnings And Novel Approaches (2) Paul Osterberg, Lead Process Safety Specialist, DEKRA

Originally developed in 1923 to address dust fires and explosions in grain terminals and flour mills, NFPA 61 has provided proactive guidelines to address the ever-present risks of combustible dust fires and explosions in the agriculture and food industries. The standard has evolved over the years to include both prescriptive and performance-based compliance options for those impacted by this commodity standard. The 2020 version of NFPA 61 allows agricultural and food processors to determine the level of protection for building and equipment design as well as explosion protection based on a documented risk assessment.

#8 OSHA: What's On The Horizon (1) U.S. Department of Labor-OSHA Wisconsin Area Directors invited

What's new in the world of OSHA? This session will discuss the latest national and local emphasis programs, other areas of interest, proposed standards, and policy changes.

Coffee & Conversation 7:30 - 7:50 a.m.

Tuesday Networking Session 12:45 - 1:15 p.m.

Tuesday, April 20, 2021 | 11:15 a.m.-12:15 p.m.

#9 Engaging Supervisors & Middle Managers In The Safety Process (2)

Corey Hopkins, Senior Safety Consultant, DEKRA

In this session we will discuss the critical role supervisors and middle managers play in the safety performance of any organization. Do you feel like your supervisor level employees need to be more engaged in the safety process? We will address the following: What are the attributes of a strong safety culture? What does effective safety leadership look like? What are the barriers supervisory level employees face on a daily basis?

#10 Business Case For Safety (2)

Tim O'Connor, Regional Manager and Tim Peterson, Vice President of Operations, OECS - OSHA + Environmental Compliance Systems

The current pandemic has brought a certain urgency to the business case for safety. Workers are feeling more pressure and distraction than ever before, creating more risk with day-to-day safety operations. Understanding the business case for safety in the context of a pandemic will help your company grasp the huge human and financial risks at stake. Our industry uses a lot of jargon that can make this topic more confusing to understand. Our approach is practical and organized to help your company benefit immediately.

#11 High Vacuum Weld Fume Source Capture (1) James Logan, Sales Director, FumeVac

The most effective method for mitigating the harmful affects of weld fume contamination is via the proper application of source capture equipment. Such harmful contaminants might include Hexavalent Chrome when welding stainless steel materials, or Manganese when welding more conventional carbon steel applications. This presentation will highlight several methods and best practices for mitigating the fumes and protecting shop floor personnel.

#12 What's Under The Hardhat: Mental Health & Well-being In The Construction Workplace And Other High Risk Industries (3) Cal Beyer, Vice President, Workforce Risk & Worker Well-being, CSDZ, a Holmes Murphy Company

Mental health and well-being are an invisible crisis in construction and high risk industries. Before the pandemic, the construction workforce and other high risk industries had issues with mental health, substance use disorders and suicide risk. These issues have been exacerbated by the pandemic. Employees are the core strategic asset in human capital risk management. Has your company considered the hidden costs and risks of not adequately addressing mental and behavioral health of your workers? Learn how a holistic approach to well-being can reduce the serious risks associated with presenteeism. Construction is the industry with the 2nd highest rate of suicide among all high risk industries.

#13 OSHA Compliance Directives (2)

Chris Seider, Sr. Safety & Risk Management Specialist, Foth Infrastructure & Environment, LLC

Getting your hands on the OSHA's "playbook" and knowing what to expect during an OSHA inspection can help you to design your safety programs for success. This session will discuss how to find and interpret compliance directives that relate to your organization. A must have for your "inspection toolkit"!

Tuesday, April 20, 2021 | 11:15 a.m.-12:45 p.m.

#14 The Impact Of Personalities On Risk (2) Rob Fisher, President and Director of Operations, Fisher Improvement Technologies

Using the E-Colors developed by Equilibria we now understand elements of personalities related to how people get hurt, what makes it difficult to follow procedures, how we react to human error traps, how we set those traps for ourselves and others, and how we can more effectively respond to reduce risk. Using the Advanced Error Reduction in Organizations (AERO) concepts you can learn to reduce the probability you or your teammates may make an error that could result in an incident related to safety, quality, or production.

#15 "Do I Record - Do I Report? Dealing With OSHA Recordkeeping And Reporting In The Age Of COVID-19 ... And Not" (2)

Eric Hobbs, Attorney, Dean Kelley, Attorney, Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

Understanding and applying OSHA's rules for recording and reporting occupational injuries and illnesses have strained the brains of safety and human resources professionals for years. And the Agency's shifting, less-than-clear and controversial guidances on those subjects during the COVID-19 pandemic have simply added to the confusion. This session will lay out the requirements of OSHA's recordkeeping and reporting rule and the Agency's interpretations of the rule as they currently stand and walk through related questions and dilemmas commonly posed by employers.

#16 An Overview Of Our Ergonomic Improvement Process And Technologies – What We Have Learned And Where We Are Headed (3)

David Wein, Corporate Safety Director and Eric Oakman, Sr. Architect, Oshkosh Corporation, and Ashley Metz, Safety Manager, JLG Industries

At Oshkosh, we build some of the industry's toughest specialty trucks and access equipment. With over 16,000 team members globally, we're committed to making a difference in people's lives. Several years ago, Oshkosh Corporation began developing and implementing an ergonomics program that has led to dramatic improvement in reducing the number of musculoskeletal injuries at our plants. This presentation will layout the components of our program and dive into the details of our workstation ergonomic design guidelines, training, and continuous improvement event process. We will present steps taken and lessons learned along the way. In addition, we will present an overview and results from two advanced technology pilot projects using wearable sensors to collect data and video capture to conduct ergonomic analysis.

WEDNESDAY, APRIL 21 – EDUCATIONAL SESSIONS

Welcoming Remarks & Keynote 7:50 - 9:00 a.m.

Keynote Presentation

8:00 - 9:00 a.m.



Keynote: Scott Kowalski EVP of Marketing & Communications, WPS Health Solutions

Reaction Panel of Safety Experts:

Michele Anderson Manager of Safety Services, WEC Energy Group Jonathan Loken Director of Safety & Health, Waupaca Foundry Inc. David Wein Corporate Safety Director, Oshkosh Corporation Moderator: Aaron Huebner Executive Director, Wisconsin Safety Council

See page 2 for details.

EXPO HALL OPENS AT 8:00 a.m.

Wednesday, April 21, 2021 | 10:00-11:00 a.m.

#17 PFAs - An Update On This Emerging Contaminant (1) Tony Kollasch, Project Manager and Jeff Marshall, Vice President, Project Director, National Expert on Innovative Technologies, SCS Engineers

Join us to learn about the history of PFAs, why people are concerned about PFAs, the current state of environmental regulations regarding this substance, and the likely future of PFAs concerns.

#18 The Art Of Storytelling – Impacting Your Audience (2) Jack Jackson, Senior Safety Consultant, SafeStart(R)

Humans are hardwired to think in narrative terms of cause and effect. Storytelling is a powerful tool but it needs to demonstrate the main teaching topic. Keeping a library of well-crafted and practiced stories that are relevant to a number of different topics is essential to successful training.

#19 Common Safety Audit Findings (2)

Mark Zimmermann, EHS Engineer, Foth Infrastructure & Environment, LLC

Ever wonder which findings from your last safety audit are typical of findings at similar facilities, and why certain findings occur with regularity (often as repeat findings)? We will explore common regulatory compliance findings related to hazardous energy, machine safety, confined space, electrical safety, powered industrial truck, work at height, hazard communication, plus other areas; and discuss the root cause(s) that are often associated with these common findings.

> Coffee & Conversation 7:30 - 7:50 a.m.

#20 Is Your Company On The Right Path For Environmental Compliance? (1)

Renee Bashel, Business Support Coordinator, WI DNR

Confused about environmental permits required for your company? Worried you are not in compliance with environmental requirements? Staff from DNR's Small Business Environmental Assistance Program will explain the thresholds for different environmental permits and requirements, including air pollution, waste management and wastewater. We will also provide reminders on different DNR and EPA reporting requirements and deadlines. This presentation will help businesses that use solvents, paints or coatings; have a fuel-burning boiler or furnace; conduct electroplating or metal finishing; fabricate; print; use refrigeration equipment; handle grain; work with wood; or manufacture just about any product.

#21 Breaking Down Organizational Silos (2) Christina Bergman, Managing Consultant - Disability Management Thought Leader and Shannon Seefeldt, Global Risk Consultant, AON

Learn how to tackle one of the toughest challenges we face in trying to bridge communication across silos - safety, claims, risk management, operations, human resources and legal. In this session we will share key steps and best practice recommendations which will decrease organizational divide and improve communication across your organization to improve the management process.

#22 Avoiding Safety Burnout (2)

John O'Grady, Senior Safety Services Consultant, Sentry Insurance/ Parker Services

Safety professionals wear many hats and have the responsibility to keep everyone safe. This can be exhausting. Fortunately, there are techniques that we will discuss which can help you better manage safety at your company and help you or your staff avoid SAFETY BURNOUT.

#23 Avoiding The "Fatal Four" Causes of Construction Fatalities (1) Matt Block, Director of Health and Safety, Magid

Nearly all construction workers will have at least one workrelated injury in their lifetime along with a greater risk of dying prematurely (Safety & Health Magazine). With the exception of highway collisions, the leading causes of worker deaths in the construction industry are falls, followed by struck by object, electrocution, and caught-in/between accidents. These "Fatal Four" were responsible for nearly 60% of construction worker deaths in 2018 according to the Bureau of Labor Statistics. Eliminating the Fatal Four would save 591 workers' lives in America every year (OSHA). This session will focus on the "Fatal Four" and the steps that you can take to avoid them.

#24 Easy Ergonomic Solutions For Everyone (1) Breanna Rheinschmidt, Occupational Safety Inspector II and Jane Dienger, Occupational Safety Inspector II, Department of Safety and Professional Services

Presenters will discuss office ergonomics including proper workstations, adjustments and the 20-20-20 rule. Discussion on labor ergonomics will entail hazard assessment, research solutions, and simple stretches.

Exhibitor Power Hours 9:00 - 10:00 a.m. 12:15 - 12:45 p.m.

Wednesday, April 21, 2021 | 11:15 a.m.-12:15 p.m.

#25 Zap The Generational Gap (1)

Meagan Johnson, Professional Speaker, Author and Business Owner, Meagan Johnson Inc.

Each generation has been influenced by the major historical events, social trends, and cultural phenomena of their time. Consequently, each has different values, standards of quality, and attitudes toward customers and coworkers. In this highly charged, participatory presentation, Meagan outlines the dominant generational forces in the workplace and how each generation's "signpost" drives work ethic, motivation, loyalty, influences delivery or service and communication between clients, customers, coworkers. Signposts are core values and are the foundation for decisions throughout life. Each generation holds fast to its signposts so it's important to understand and respect them – they are critical to bringing out the best in everyone!

#26 The Use Of UVC For Crisis PPE Reuse (2)

George Gruetzmacher, Occupational Safety and Health Consultant, Kelli Rush, Occupational Safety and Health Consultant, and Robert Vercellino, Occupational Safety and Health Consultant, WI State Laboratory of Hygiene

During the COVID pandemic, the supply of N95 filtering face piece respirators vanished. Healthcare and emergency response organizations struggled with providing protection for frontline workers, without the necessary resources. The three methods of DECON used during crisis were time inactivation, ultraviolet germicidal radiation, and hydrogen peroxide vaporization. Decon sites were established around Wisconsin to respond to the need. These methods will be described, and emergency activities outlined.

#27 Worker's Compensation Update (1) Chris Reader, Sr. Director of Workforce & Employment Policy, Wisconsin Manufacturers & Commerce

Gary Stanislawski, Attorney, Zilske Law Firm SC

A discussion of the latest developments in statutes and appellate court decisions relevant to worker's compensation claims in Wisconsin.

#28 The Science Of Blue Light – Beware Your Health And Well-being! (2)

Valerie Manso, Vice President of Education, BluTech Lenses LLC

Unintended consequences of the 'greening' of America and the rest of the world are impacting our health and well-being. In our efforts to conserve energy, we have invited blue light into our homes, workplaces, schools and more. Combined with our reliance on our digital devices and computers the detrimental effects are major.

Wednesday, April 21, 2021 | 11:15 a.m.-12:45 p.m.

#29 Basics Of Fall Protection (2)

Patrick Harel, Senior 3M Fall Protection Specialist, 3M

Fall Protection citations remains number 1 of OSHA's top 10 list with Fall Protection Training coming in at number 8 in 2019. We will address standards related to working at heights in the various industries. The program will focus on the PFAS, personal fall arrest systems, harness, connector, anchor and rescue and touch on FPFT, Dropped objects also known as Fall Protection for Tools. Each category will emphasize the proper selection, use and inspection of the system.

#30 NFPA 30 (2021): Practical Viewpoints To Ensure Code Compliance (3)

Paul Osterberg, Lead Process Safety Specialist, DEKRA

This presentation will provide an overview of the fundamental principles required to establish a basis of safety for proper handling and storage of liquids. Changes proposed for the 2021 edition of NFPA 30 will be highlighted, and their implications to flammable and combustible liquid safety practices reviewed, along with practical tips for the Process Safety Professional to effectively navigate the many older versions of NFPA 30 that are adopted into present regulatory requirements.

#31 Machine Safeguarding Update (1) Roger Harrison, Director of Training, Rockford Systems, LLC

This session will review Machine Safeguarding in the ANSI B11 Safety Standards, primarily B11.19-2019 on "Risk Reduction Methods" (Safeguarding) along with B11.0 2019 on Risk Assessment for Machinery. Both of these Standards were updated in late 2019 and contain more European content than their previous versions. Optical Presence-sensing devices (light curtains and laser scanners) will be featured along with a wide variety of other possibilities.

#32 Safe 4 The Right Reasons - A Safety Message That Changes Cultures! (2)

Dale Lesinski, Vice President, DiVal Safety Equipment

This presentation delivers what Safety Professionals have been trying to instill in their employees forever – valuing their own safety and willingly watch out for each other. By appealing to our Human Nature, "Safe 4 the Right Reasons" is personal, sustainable and proven with over a decade of success.

Wednesday Networking Session 12:45 - 1:15 p.m.

THURSDAY, APRIL 22 – EDUCATIONAL SESSIONS

Welcoming Remarks & Corporate **Safety Awards Presentations** 8:00 - 8:45 a.m.

Corporate Safety Awards Presentation



Council is proud to

8:00 - 8:45 a.m. The Wisconsin Safety



recognize companies each year for their dedication to keeping workers safe. In its 27th year, the

Wisconsin Corporate Safety Awards honor the state's top companies when it comes to worker safety statistics and the implementation of leading safety programs.

EXPO HALL OPENS AT 8:00 a.m.

Thursday, April 22, 2021 | 8:45-9:45 a.m.

#33 Challenging Conversations As A Safety Professional (2) MacKenzie Lambert, Safety Consultant and Bryant Hintz, Safety **Consultant, Sentry Insurance**

As safety professionals, we're faced with various types of conflict in our profession. Addressing conflict relies heavily on how we communicate. However, we don't always take the time to effectively communicate when we're faced with conflict that results in challenging conversations. This session will take a deeper look into the characteristics of having a challenging conversation, how and why you might be faced with these situations, and what you can do to proactively prepare yourself for these conversations.

#34 Lean Safety-The Use Of EHS Gemba Walks (2) Stuart Gock, HQ Global Safety Manager, Rockwell Automation

In lean manufacturing, Gemba means "the real place". The purpose of a Gemba Walk is to go to the source to find and understand the true conditions of the workplace to help make better decisions, build consensus and achieve goals. Rockwell Automation has developed an EHS Gemba walk process that uses a multi-disciplinary team based approach that involves both management and manufacturing associates working together to provide solutions to the real issues they face. The benefits include increased employee involvement, greater understanding of the actual work being done, developing critical thinking skills, building trust, and providing an opportunity to recognize good performance and ideas.

> **Coffee & Conversation** 7:30 - 8:00 a.m.

#35 Security Concerns When Terminating A Potentially Violent Employee (2)

Ted Haves, Senior Risk Manager, M3 Insurance

The termination of an employee can be a stressful situation for the affected employee, your human resources department, and others in your organization. A threat of violence, perceived or real, can turn the termination process in to a dangerous situation quickly. By ensuring your organization has developed a plan to address the threats of violence, the chances of a termination resulting in injury (or even death) can be minimized or eliminated.

#36 A Closer Look At Medical Treatment Beyond First Aid (2) Lisa Neuberger, EHS Editor, J. J. Keller & Associates, Inc.

You know that work-related, new injuries and illnesses that result in medical treatment are recordable on your OSHA 300 Log. At first glance, the term "medical treatment" seems pretty simple. But like everything in OSHA's workplace injury and illness recordkeeping standard, the difference between medical treatment and first aid can be nuanced. This presentation closely examines OSHA's comprehensive list of first aid treatments in 29 CFR 1904.7(b)(5)(ii) to help you determine whether you've got a first aid case or a case that must be included on your Log.

#37 Hearing Conservation: Ensuring Compliance (1) Cynthia Chow, AuD, PhD, CAA The Hearing Place

This presentation will provide an overview of the regulatory requirements of a Hearing Conservation Program. This talk assumes no prior hearing conservation knowledge and aims to provide a framework for health and safety professionals to recognize and implement an effective Hearing Conservation Program at their facility.

#38 How Important Is Accountability In Safety? (1) Jim Lehrke, Owner/CEO, Safety Connections, Inc.

Accountability is one of the biggest issues with safety today. Attendees will learn the importance of accountability and the affects that it has on a business. Further, we will hear real life issues that include employers not disciplining due to concern of losing employees vs. the consequences of not disciplining fairly and consistently. Attendees will learn this is one of the biggest issues today in business.

#40 The Shocking Need For Electrical Safety And Protecting The Products That Protect You (1)

Richard Rivkin, President and CEO, Saf-T-Gard International, Inc.

OSHA rules and the NFPA 70E standard make the use of rubber insulating products mandatory when the probability of contact with 50 volts AC or higher exists. The danger of workplace exposure to arc flash and electrical hazards continues to increase as workers' responsibilities expand to include interaction with electrical equipment. This presentation will examine and answer some of the most frequently asked questions to help employers and workers better identify the need for arc flash and electrical safety and how to best utilize and maintain rubber insulating equipment for long-term safety, compliance and cost savings.

Thursday, April 22, 2021 | 10:00-11:30 a.m.

#41 Controlling Risk, Not Hazards (3)

George Gruetzmacher, Occupational Safety and Health Consultant, WI State Laboratory of Hygiene

Traditionally, health and safety professionals have talked about eliminating hazards. Hazards are all around us, it's impossible to eliminate them. Control methods are actually reducing the risks of the hazards that we work with. This presentation will look at risk, acceptable risk, and risk perception. This can help with the difficult discussions when people look at hazards differently.

#42 Verbal De-Escalation In The Workplace (1)

Josalyn Longley, Emergency Preparedness Coordinator and Cindy Holmes, Emergency Preparedness Assistant Coordinator, Dane County Sheriff's Office

This course is designed to provide techniques to verbally deescalate potentially violent situations by utilizing communication skills, giving undivided attention to the person of interest, being non-judgmental, focusing on feelings, allowing silence, clarifying information, developing a plan, team approach (don't go it alone), recognizing limits and debriefing the incident. These are all skills we possess but sometimes need to be reminded of and fine tune. Implementing these steps can reduce stress in volatile situations and ideally make the workplace less hostile and potentially violent.

#43 Protecting Workers' Reproductive And Developmental Health (3)

Mike McCoy, M.S., CIH, DABT, Senior Managing Scientist, Exponent Sharon Bessa, RN, CIH, Sharon J. Bessa & Associates, Inc.

This interactive session will provide the practicing health and safety professional with the basic concepts needed to develop and execute a reproductive and developmental hazard assessment (RDHA). The presentation will provide a framework for evaluating primarily chemical hazards and their pathways for potential dermal, oral and inhalation exposures to reproductive and developmental toxicants. A brief overview of ergonomic issues will also be addressed, as this is an important component of the RDHA.

#44 Emergency Preparedness At The Manufacturing Facility (2) Mark Zimmermann, EHS Engineer, Foth Infrastructure & Environment

We will review regulatory requirements applicable to emergency preparedness at a manufacturing facility, discuss the use of a risk-based approach to emergency preparedness planning, and review recent events affecting emergency preparedness and response. We explore methods of using hazard identification and risk assessment to benefit emergency preparedness and response.

#45 How To Stop Work Comp And Medical Over-Spending (3) Matthew VanderKooi, President, Solveglobal

Medical costs are increasing in worker's compensation and health insurance stressing employer bottom lines and employee financial stability. Current silo strategies often place employees, HR, safety, and management at odds, eroding culture. What would happen if your bottom line was no longer being eroded by health care and worker's compensation costs, if you had control and confidence in your company's strategy in both areas, and if you knew you were doing all and only what was needed for your employee's safety and well-being? Learn key principles and strategies that will lower worker's compensation and medical costs while bringing teams together and taking better care of your most valuable asset-your employees.

#46 Improving Your Safety Culture; It's Not As Tough As You Think! (2)

Dale Lesinski, Vice President, DiVal Safety Equipment

Employers want their employees to be safe. They are OSHA compliant and have dedicated significant resources to employee safety but results still fall short. This session will cover several key components necessary for positive culture change. It also identifies the most common mistakes that many companies make resulting in shortfalls, lackluster results and the same old "flavor of the day" mentality from their employees. Attendees will walk away with fresh ideas, new approaches and real world solutions to improve their safety culture and implement them immediately.

#47 Dealing With Construction Cranes Brought On To Your Facilities (2)

Bob Emmerich, President, Safe-Con, LLC Consulting and Training

When a construction crane is brought to your facilities, several issues must be addressed and planned for. Many times the crane may lift heavy and/or valuable loads over part of your facility. The owner of the facility must assure that the crane can operate safely on the facility. It is also important that the owner of the facility assures that the company operating the crane has provided: 1. A crane that is safe to operate; 2. An experienced, certified and qualified crane operator; 3. Experienced and qualified riggers; 4. A well developed lifting plan.

#48 Managing OSHA Industrial Hygiene Programs (2) Mary Bauer, Compliance Assistance Specialist, U.S. Department of Labor-OSHA

Many companies have comprehensive, documented safety procedures and inspections. Very few companies achieve that level of program management for the industrial hygiene or health hazards. During routine inspections and VPP audits, OSHA ensures that the "H" in OSHA is not silent! This session will focus on the minimum compliance requirements along with the value of the data and information collected for a sound health program.

THURSDAY, APRIL 22 – EDUCATIONAL SESSIONS

Thursday, April 22, 2021 | 11:45 a.m.-12:45 p.m.

#49 Warehouse Sprinkler Protection - Do I Comply? (2)

Craig Vesely, Fire Protection Program Manager, Alliant Energy This session will provide attendees with an overview of fire protection criteria covering storage of goods in various facilities. Due to ever-changing product makeup and storage methods, we will review commodity classifications and associated sprinkler protection requirements for high-piled storage. Additionally, a review of code mandated inspection, testing, and maintenance requirements will be provided to ensure necessary steps are taken to maintain compliance.

#50 Virtual Ergonomics And Its Effectiveness For Working From Home (1)

Sally Mergendahl, Occupational Therapist/Certified Professional Ergonomist, Tanya Schaer, Occupational Therapist, and Katie Hickman, Licensed Athletic Trainer, Ascension Wisconsin Employer Solutions

Employees were transferred quickly to working from home (WFH) at the beginning of the 2020 pandemic and now remain working from home. Virtual ergonomic assessment is a tool that can add value for both the employees and employers. A pilot study was completed with 1000 employees that were asked to begin work from home indefinitely. Virtual ergonomic assessments were offered to the employees. This presentation will discuss the lessons learned in providing virtual ergonomic assessments. The presentation will also discuss how to measure the effectiveness of using virtual ergonomic assessment tools.

#51 How Soon We Forget (2)

Danny Smith, Senior Safety Consultant, SafeStart(R)

How many important things have you forgotten? That's a great set-up to the punch-line, "I don't know – I forgot!" But what if it's a critical new skillset that mitigates specific risks like those experienced during a pandemic? How do we avoid complacency drift's trap and develop skills which become habitual?

#52 Air Cleaning And Viral Disinfection In Indoor Air Handling Systems (2)

John Menz, President, Airwater - Menz Group, Inc.

ASHRAE in 2020 updated and issued guidance for viral particle disinfection utilizing proven technology products and validated strategies for indoor air systems. Our speaker will update attendees on ASHRAE's position and recommendations, as well as discuss, compare and contrast newer technologies such as UVC, Ionization, Ozone and Advanced Oxidation.

#53 Utilizing Servant Leadership Techniques During Behavior Based Safety Observations (2)

Chris Warren, NA - Senior Safety Services Consultant, Sentry Insurance/Parker Services

Some ask if there is a "Silver Bullet" to improving a company's safety culture. The only answer is; No. It is a number of variables going into the behaviors and relationships within any company. The way one values its employees and inspires them to become more engaged is where it is at.

#54 Work To Zero – How Technology Can Make Us Safer At Work (2) Emily Whitcomb, Director, National Safety Council

In 2018, over 5,200 families lost a loved one in a workplace incident in the United States. The National Safety Council Work to Zero initiative aims to make workplace deaths a thing of the past. This effort, which brings together EHS insight, the latest available data, and the knowledge of an unparalleled network of EHS and technology leaders and practitioners, seeks to identify the most promising innovations for eliminating workplace fatalities. From augmented and virtual reality, machine learning, and wearables to drones, robots and cobots – this session will provide grounding in the intersection of EHS and technology.

#55 Training Gamification: Putting The "Fun" In Workplace Safety Fundamentals (3)

Gregory Duncan, EHS & Sustainability Expert, VelocityEHS

Workplace EHS training is serious business, right? But that doesn't mean it can't be fun and engaging for workers. In fact, numerous studies show that gamification of training using e-learning technologies is proven to boost training effectiveness, participation, and retention. This session takes a look at traditional training program structure, and how gamification and e-learning technologies can be incorporated into various training program elements to motivate, engage, and keep workers connected with your workplace EHS training program. Ultimately, this strategy will help reduce incidents, incentivize more positive safety behaviors, and contribute to a stronger workplace EHS culture.

#56 Doing Human Performance Right (2)

Rob Fisher, President and Director of Operations, Fisher Improvement Technologies

Human Performance (HP or HOP) has become an increasingly used strategy for reducing errors and improving safety. But it has to be DONE right. Leaders in the organization need education and tools to ensure they DO it right, just as the workers do. The concepts just aren't enough to produce sustainable outcomes. This session will cover the critical attributes for an organization to DO human and organizational performance right and the top 10 deployment errors that organizations need to avoid.

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	EVENT	APRIL 20	APRIL 21	APRIL 22
CONFERENCE	Expo Hall Hours	8:00 a.m. – 12:45 p.m	8:00 a.m. – 12:45 p.m	8:00 a.m. – 12:15 p.m
AT A GLANCE	Awards Presentations			8:00 – 8:45 a.m
* Times are subject to change	General Keynote Sessions	8:00 – 9:00 a.m.	8:00 – 9:00 a.m.	
	Educational Sessions	10:00 a.m. – 12:45 p.m.	10:00 a.m. – 12:45 p.m.	8:45 a.m. – 12:45 p.m.

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