



**Wisconsin Safety Council
80th Annual Conference**

Exhibitor Prospectus

April 11-13, 2022

CONFERENCE INFORMATION

Exposition

The Expo Hall will be open Tuesday (7:30 am-4:00 pm) and Wednesday (7:30 am-1:30 pm), April 12-13, 2022.

Booth set up time will be on Monday (12:00 pm-3:30 pm), April 11.

Why Exhibit?

Our conference is one of the Midwest's largest gatherings of safety, human resources, and health professionals. It is the perfect opportunity for you to showcase your innovative products and services to decision makers.

Expected Attendance

Each year, more than 1,200 attendees register for the conference.

Exhibitor Website

For up to date information regarding all things exhibitors, visit our website:

www.wisafetycouncil.org/events/annual-conference/exhibitor-information

Exhibit Contact

Nick Burger, Sales Manager, Wisconsin Safety Council • 501 E Washington Ave., Madison, WI 53703

Phone: 608.719.2131 or 608.258.3400 • Email: nburger@wisafetycouncil.org • www.wisafetycouncil.org

- Online Registration
- Schedules
- Floor Plans and Available Booths
- Current Booth Assignments
- Lodging Information
- Booth Rep Forms
- Additional Lunch Order Forms

EXHIBITOR SCHEDULE*

Monday, April 11, 2022

Exhibitor Move-in/Registration12:00 pm - 3:30 pm

Conference Attendee Registration3:00 pm - 7:00 pm

Tuesday, April 12, 2022

Continental Breakfast7:30 am - 9:30 am

Expo Hall Hours7:30 am - 4:00 pm

Buffet Lunch for Exhibitors11:30 am

Dessert in Expo Hall12:30 pm - 1:30 pm

Conference Reception with Cash Bar5:30 pm - 7:30 pm

Wednesday, April 13, 2022

Continental Breakfast7:30 am - 9:30 am

Expo Hall Hours7:30 am - 1:30 pm

Buffet Lunch for Exhibitors11:30 am

Dessert in Expo Hall1:00 pm - 1:30 pm

Exhibitor Move-out - NO EARLY TEAR DOWN1:30 pm - 6:00 pm

**Schedule subject to change*



EXHIBITOR OPPORTUNITIES

Exhibitor Package

The Exhibitor Package Includes:

Booth Materials

- 8' deep x 10' wide inside Expo Hall
- Pipe, drape and 7" x 44" identification sign
- 8' skirted table, two chairs and waste basket
- Carpeted Expo Hall
- 24-hour Expo Hall security

Marketing Support

- Pre- and post-conference attendee mailing lists (emailed to booth contact)
- Exhibitor name in the Conference program booklet
- Extended networking hours at Conference reception
- Exhibitor listed on Conference website with a link to your website, www.wisafetycouncil.org

Staff Representative(s) Receive

- **Three** representatives allowed per booth
(Note: If you need an allowance for additional booth representatives, please contact Nick Burger for pricing and details, nburger@wisafetycouncil.org)
- **Access to General Sessions.**
- **Access to Breakout Sessions.**
- **Lunches:** Up to three lunches per booth for Tuesday and Wednesday (additional lunches may be purchased for \$30 each).

Official Decorator & Furniture/Decorations

A Valley Expo & Displays Service Kit will be emailed to each exhibitor in February. The kit includes information on shipping, ordering additional furniture, labor, electricity and rental display units.

Such additional items are rented by the exhibitor directly from our contractor, and not included in the exhibitor rental fee paid to Wisconsin Safety Council.

Booth Assignments, Selection and Pricing

Booth availability is based on first come first serve. FULL credit card payment is required at the time of the reservation.

Booth Type	Price
Platinum Booths (Red)	\$1,800
Deluxe Booths (Yellow)	\$1,500
Standard Booths (Green)	\$1,300

Conference Location/Lodging Information

Kalahari Resort & Conference Center
1305 Kalahari Drive
Wisconsin Dells, WI 53965
Phone: 877.525.2427
www.kalahariresorts.com/wi

Visit www.wisafetycouncil.org for hotel reservation information. Mention "WSC" when making your reservation.



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