Introduction

My Why

The Ripple Effect

When?

How?

Lion and Gazelle

YOUR WHY

Questions?

Kayce Board, MPH
April 13, 2022
What is your SAFETY LEADERSHIP?

Leaders MUST be committed to accountability in order to drive excellence and sustainability in safety performance & culture.

YOU ARE THE LEADER!
When?

Why the WHY?

Personal Behavior = CHOICE
Choice = A REASON
A Reason = The WHY

Share YOUR why!
### Why the WHY?

<table>
<thead>
<tr>
<th>SELF REINFORCEMENT</th>
<th>BBS REINFORCEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Behavior based on habits</td>
<td>Behavior based on leading indicators</td>
</tr>
<tr>
<td>Take risks to save time and effort</td>
<td>Systematic training to avoid risk</td>
</tr>
<tr>
<td>Harmful Negative reinforcement</td>
<td>Rewarding Positive reinforcement</td>
</tr>
<tr>
<td>Self-defined safety standards</td>
<td>OSHA &amp; HSE compliant safety standards</td>
</tr>
</tbody>
</table>

---

"You can dream, create design and build the most wonderful place in the world... but it requires people to make the dream a reality."

- Walt Disney

---

"Whatever we accomplish belongs to our entire group, a tribute to our combined effort."

- Walt Disney
“You don’t build it for yourself. You know what the people want and you build it for them.”

“I can never stand still. I must explore and experiment.”

Lion and Gazelle
Be the LION

My Why - What's yours?
Bryan, Madelyn and Audrey Mae

What's your why?
Any Questions