



WISCONSIN
SAFETY
COUNCIL

**Wisconsin Safety Council
82nd Annual Conference**

Exhibitor Prospectus

April 15-17, 2024

CONFERENCE INFORMATION

Exposition

The Expo Hall will be open Tuesday (9:00 am - 4:00 pm) and Wednesday (9:00 am - 1:30 pm), April 18-19, 2023. **Booth set up time will be on Monday, April 15 (12:00 pm - 7:30 pm) and Tuesday, April 16 (7:00 - 8:45 am). Carry-in only for Tuesday.**

Why Exhibit?

Our conference is one of the Midwest's largest gatherings of safety, human resources, and health professionals. It is the perfect opportunity for you to showcase your innovative products and services to decision makers.

Expected Attendance

Each year, more than 1,200 attendees register for the conference.

Exhibitor Website

For up to date information regarding all things exhibitors, visit our website:

www.wisafetycouncil.org/events/annual-conference/exhibitor-information

Exhibit Contact

John Laux, Events Coordinator, Wisconsin Safety Council • 501 E Washington Ave., Madison, WI 53703
Phone: 608.438.5484 or 608.258.3400 • Email: jlaux@wisafetycouncil.org • www.wisafetycouncil.org

- Online Registration
- Schedules
- Floor Plans and Available Booths
- Current Booth Assignments
- Lodging Information

EXHIBITOR SCHEDULE*

Monday, April 15, 2023

Exhibitor Move-in/Registration12:00 - 7:30 pm
Conference Attendee Registration3:00 - 7:00 pm

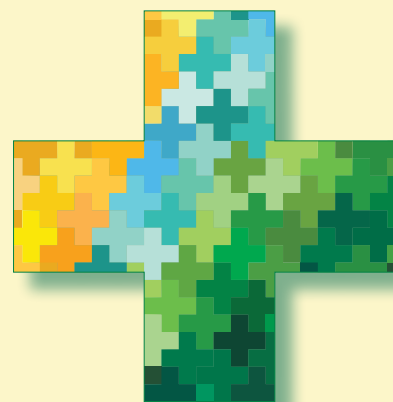
Tuesday, April 16, 2023

Exhibitor Move-in/Registration (**carry-in only**)7:00 - 8:45 am
Expo Hall Hours9:00 am - 4:00 pm
Buffet Lunch for Exhibitors11:30 am
Conference Reception for All.....4:00 - 5:00 pm

Wednesday, April 17, 2023

Expo Hall Hours9:00 am - 1:30 pm
Buffet Lunch for Exhibitors11:30 am
Exhibitor Move-out - NO EARLY TEAR DOWN1:30 - 4:30 pm

**Schedule subject to change*



EXHIBITOR OPPORTUNITIES

Exhibitor Package

The Exhibitor Package Includes:

Booth Materials

- 8' deep x 10' wide inside Expo Hall
- Pipe, drape and 7" x 44" identification sign
- 8' skirted table, two chairs and waste basket
- Carpeted Expo Hall
- 24-hour Expo Hall security

Marketing Support

- Pre- and post-conference attendee mailing lists (emailed to booth contact)
- Exhibitor name in the Conference program booklet
- Extended networking hours at Conference reception
- Exhibitor listed on Conference website with a link to your website, www.wisafetycouncil.org

Staff Representative(s) Receive

- **Three** representatives allowed per booth
(Note: If you need an allowance for additional booth representatives, please contact John Laux for pricing and details, jlaux@wisafetycouncil.org)
- **Access to General Sessions.**
- **Access to Breakout Sessions.**
- **Lunches:** Up to three lunches per booth on Tuesday and Wednesday

Official Decorator & Furniture/Decorations

A Valley Expo & Displays Service Kit will be emailed to each exhibitor in January. The kit includes information on shipping, ordering additional furniture, labor, electricity and rental display units.

Such additional items are rented by the exhibitor directly from our contractor, and not included in the exhibitor rental fee paid to Wisconsin Safety Council.

Booth Assignments, Selection and Pricing

Booth availability is based on first come first serve. FULL credit card payment is required at the time of the reservation.

Booth Type	Price
Premium Booths (Red)	\$1,900
Deluxe Booths (Yellow)	\$1,600
Standard Booths (Green)	\$1,400

Conference Location/Lodging Information

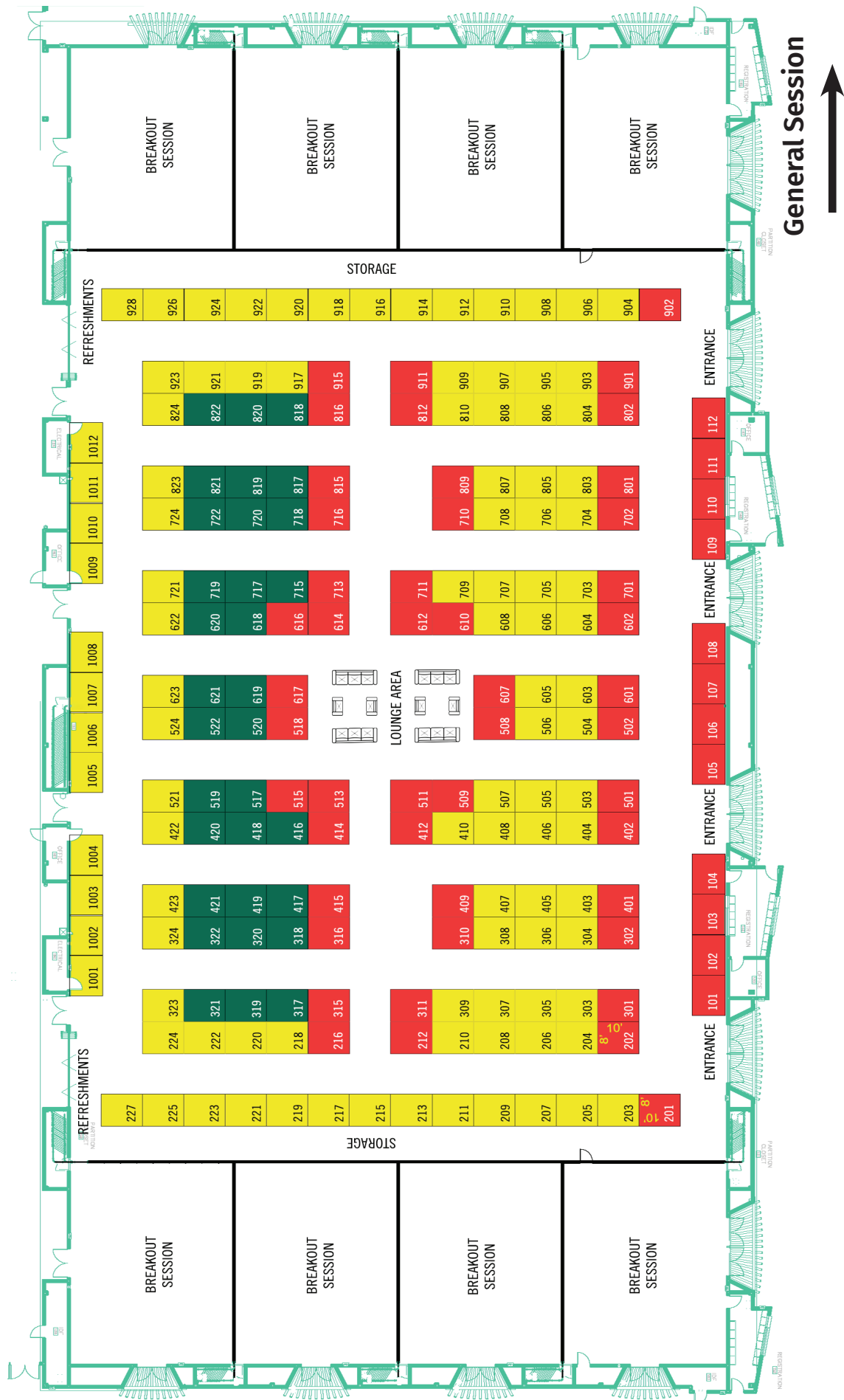
Kalahari Resort & Conference Center
1305 Kalahari Drive
Wisconsin Dells, WI 53965
Phone: 877.525.2427
www.kalahariresorts.com/wi

Visit www.wisafetycouncil.org for hotel reservation information.



EXHIBITOR FLOOR PLAN

For the most current information on booth availability and exhibitors, please visit www.wisafetycouncil.org or call John Laux at the Wisconsin Safety Council, 608.438.5484 or jlaux@wisafetycouncil.org



Premium Booth (Red) = \$1,900 Deluxe Booth (Yellow) = \$1,600 Standard Booth (Green) = \$1,400