



**WISCONSIN SAFETY COUNCIL**  
**82<sup>ND</sup> ANNUAL CONFERENCE**

**April 15-17, 2024 | Kalahari Resort & Conference Center**

**PRESENTED BY** **AON**

# 82<sup>nd</sup> ANNUAL CONFERENCE

PRESENTED BY **AON**

**APRIL 15-17**

**Kalahari Resort**

1305 Kalahari Drive  
Wisconsin Dells, WI 53965  
877.525.2427

**APRIL 15-16**

**Professional Development Courses**

**APRIL 16-17**

**Educational Sessions and Expo**

## Table of Contents

- |       |  |
|-------|--|
| 2-3   | Keynote Speakers, General Information and Special Events |
| 4     | Professional Development Courses                         |
| 5     | Conference Timeline & Sponsors                           |
| 6-12  | Educational Session Descriptions                         |
| 13-15 | Registration Information                                 |



*A division of Wisconsin Manufacturers & Commerce*

## Wisconsin Safety Council

Wisconsin Safety Council (WSC) is the state's leading provider of safety training and products, serving members of all sizes and every sector of the economy. WSC provides public training programs across Wisconsin, as well as private, customized trainings for individual companies. It is also your number one resource for safety products ranging from first aid training materials to emergency defibrillators. WSC is the official state chapter of the National Safety Council.

### For more information:

Wisconsin Safety Council  
501 E. Washington Ave., Madison, WI 53703  
Phone: 608.258.3400  
Email: [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)  
Web: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)



**Tuesday, April 16, 2024 | 8:15 – 9:15 a.m.**

## “Leaving A Safety Legacy”



**Wylie Davidson**  
*Motivational Speaker,  
Legacy Safety Solutions*

Leaving A Safety Legacy is a refreshing look at two of the hardest challenges many companies face today: Compliance and Engagement. This presentation addresses these issues by uncovering the personal value in safety both on the job and at home and delivers a clear path for attendees to follow. By challenging the status quo and the “what’s in it for me” mentality, this

message is designed to get attendees to develop a stronger value on their own personal safety as well as the safety of others while gaining essential insight on how to give back, ultimately creating their own safety legacy.

In this presentation, our keynote speaker utilizes both his training as well as real-world experiences that he has gained, to share with the audience the perfect mix of high energy, humor, and insight that attendees enjoy and take away from. Wylie’s presentation style and thought-provoking anecdotes connect with the audience on a personal level and gets them all laughing and learning.

Attendees walk away with a clear understanding of how their safe actions impact themselves, as well as others, and make a personal connection to the reasons why it’s important to be safe. One of the best takeaways of this presentation is that every attendee can relate to it at some point on a personal level. From entry level employees to C-Suite executives, this message has something for everyone. By challenging them to reflect on ways that they can give back to those around them, attendees discover what is most important to them and as a result close the gap between having to be safe and intrinsically wanting to be, ultimately creating their own safety legacy.

Presented by



**Wednesday, April 17, 2024 | 8:00 – 8:30 a.m.**

## Corporate Safety Award Presentations

Celebrating our 30th year, this awards program honors businesses for exemplary safety records and excellence in safety & health management. These businesses are making safety a top priority. They have gone to extensive measures to assure their most valuable asset – their employee – are safe on the job. Join us as we recognize these elite Wisconsin companies!

Presented by



# GENERAL INFORMATION & SPECIAL EVENTS

## Conference Information

Wisconsin Safety Council's Annual Conference is Wisconsin's premier event highlighting health, safety and human resource best practices, challenges and solutions. In its 82nd year, the conference provides a unique opportunity for professionals to share resources and experiences with colleagues, and to discuss views and concerns with a wide range of stakeholders. This program is designed by WSC's conference committee members to address today's most significant organizational challenges, and to assist individuals in achieving their professional and personal goals.

## Early Bird Registration Special Offer

Register before **March 15** for the Early Bird discount. Payment must be included with online registration to receive this special offer. See registration information on pages 14-15.

### Maximize Your Training Budget!

Register five or more attendees from your company and receive a special group discount of \$50 off each conference registration. Use code "**Group5**" when registering online. If you need help registering your group of 5+, please call us at 608.258.3400. Discounts do not apply to PDCs or Exhibits-Only Registrations.

## Continuing Education Units (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization.

## Meet the Exhibitors

**Tuesday, April 16: 9:00 a.m. – 4:00 p.m.**

**Wednesday, April 17: 8:30 a.m. – 1:30 p.m.**

Visit the Expo Hall and learn about the latest products, services and technologies to enhance your performance as a safety professional. Enjoy refreshments in the Expo Hall as you network with colleagues and view the latest products to make you more effective in your role. Everyone has a chance to win some great prizes. Keep checking [wisafetycouncil.org](http://wisafetycouncil.org) for a current list of exhibitors.

## Become a Conference Sponsor

Wisconsin Safety Council's Annual Conference is made possible thanks to generous sponsorships of the event. Whether you are an Event Sponsor or a Platinum Sponsor, your support is appreciated. WSC offers many special opportunities to sponsor, including: keynote speakers, breakfast, lunch, lanyards and more.

**Interested in Sponsoring? Contact:**

608.258.3400 or [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)

## Conference Reception — Everyone's Invited!

**Tuesday, April 16: 4:00 – 5:00 p.m.**

Join us for some entertainment! This reception promises to be full of energy, variety, hors d'oeuvres, cash bar and an opportunity to connect with other conference attendees, exhibitors, and Wisconsin Safety Council leadership and staff.

## Lodging

A limited block of rooms has been set aside for conference attendees at the Kalahari Resort. Use this link to reserve your room and receive the special rate starting at \$149 per night single/double occupancy for regular rooms: <https://book.passkey.com/e/50721637>. You must be a registered conference attendee to receive the rates. Reservations must be received by **March 15** and the block is for the nights of April 14-17. Reservation requests received after the deadline date are subject to hotel availability and rate may not be available. Make your reservation before the special rooms sell out.

## Corporate Safety Awards

Wisconsin Safety Council, Wisconsin Department of Workforce Development and M3 Insurance have partnered for the 30th annual Corporate Safety Awards (CSA). The CSA program recognizes Wisconsin's top companies that are dedicated to keeping their employees safe. By creating a culture of safety, CSA achievers prove that putting safety first will not only result in a better work environment and fewer injuries, but it will positively impact the company's bottom line.

**To find out more about the CSA, please contact:**

Barb Deans, WSC Associate Director  
608.661.6914 or [bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org)

**Sponsored by**



Department of Workforce Development



INSURANCE



## PROFESSIONAL DEVELOPMENT COURSES (PDCs)

**\*\* PDCs ARE NOT INCLUDED IN CONFERENCE PRICING \*\***

**MULTIPLE DAYS - MONDAY, APRIL 15 AND TUESDAY, APRIL 16**

### **(A) OSHA 10hr General Industry (2)**

**Monday, April 15: 8:00 a.m. – 4:30 p.m. (Day 1)**

**Tuesday, April 16: 9:30 a.m. – 2:00 p.m. (Day 2) (1.0 CEUs)**

**Jeffrey Bowers, Owner, DreamBay Services**

This compliance course is designed to present detailed information about how the provisions of the Occupational Safety and Health Act (OSHA) may be implemented in the workplace, not only to achieve OSHA compliance, but to achieve profitability and survivability in today's cost-conscious environment. We will introduce attendees to the OSHA standards that govern General Industry, explain how to read and use the CFRs, and provide an overview of compliance programs and procedures that are required for the workplace. Topics covered are intended for all private sector personnel, and those public sector employers who utilize Federal OSHA standards as directed by state requirement.

## **MONDAY ONLY – APRIL 15**

### **(B) Job Safety Analysis (2)\***

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**JoAnn Dankert, Principle Consultant, Training Concepts & Solutions**

JSA is a proven process for identifying and controlling operating hazards and costs. Get a step-by-step overview of the process and define your role in making it effective. Through discussions and exercises, you'll learn how to dissect processes in your operation and eliminate or reduce hazards inherent with these processes. You'll also learn how to enlist participation from frontline employees, supervisors and upper management. The result: efficient procedures that help reduce personal injuries and operating costs. This program teaches employees the fundamentals of job safety analysis and shares with managers the motivational aspects of managing a JSA program. Both managers and employees benefit from job analysis training. The JSA process will make a safer workplace which means improved production and higher profits for your organization.

### **(C) Incident Investigation (2)\***

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**Aaron Huebner, Executive Director, Wisconsin Safety Council**

This seminar will help you determine the factors that cause preventable incidents and recommend effective, corrective actions. You'll learn techniques for gathering incident data, interviewing witnesses and outlining investigative procedures step-by-step. To have an effective safety program you must identify and control hazards, and investigate accidents to determine the causes in order to prevent recurrence.

### **(D) Lift Truck Operator, Train-the-Trainer (1)**

**8:30 a.m. – 3:30 p.m. (.60 CEUs)**

**Lenny DeRegules, Service Operations Supervisor, ECM-USA**

It is an OSHA requirement to train anyone who operates a powered industrial truck, including lift trucks, whether they operate the truck daily or once a year. This program covers all aspects of the standards to begin training your operators. Participants will learn OSHA requirements; skills required for safe operation, including pre-start safety inspection, general operating and materials handling; establish efficient, preventative maintenances; and more.

### **(E) The Basics Of Industrial Hygiene (1)**

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**Brian Harms, Senior Industrial Hygienist, TRC Environmental Corporation**

**Tiffani Rogers, Project Industrial Hygienist, TRC Environmental Corporation**

**Lexi Rakowski, Industrial Hygienist, TRC Environmental Corporation**

Industrial hygiene is the science of anticipating, recognizing, evaluating, and controlling workplace conditions that may cause workers' injury or illness. More and more chemicals are being used within the workplace. Are your workers safe? This course will help you understand occupational exposure limits for airborne chemicals and noise, identify what to sample, the proper methods for air and noise sampling, understand sampling results, and most importantly, what to do with those results.

\* Indicates Advanced Safety Certificate Course

**Online Registration Now Available: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)**

## CONFERENCE AT A GLANCE

EVENT	APRIL 15	APRIL 16	APRIL 17
Conference Registration/Packet Pick Up	2:00 – 5:00 p.m.	6:30 a.m. – 4:30 p.m.	6:30 a.m. – 12:00 p.m.
Breakfasts	PDC 7:30 – 8:30 a.m.	7:00 – 9:30 a.m.	7:00 – 9:30 a.m.
Expo Hall Hours		9:00 a.m. – 4:00 p.m.	8:30 a.m. – 1:30 p.m.
General Keynote Session		7:45 – 9:15 a.m.	
Award Presentations			7:45 – 8:30 a.m.
Educational Sessions	PDC 8:30 a.m. – 4:00 p.m.	10:00 a.m. – 4:00 p.m.	9:30 a.m. – 3:00 p.m.
Luncheons	PDC 12:00 – 1:00 p.m.	12:00 – 1:30 p.m.	12:00 – 1:30 p.m.
Conference Reception		4:00 – 5:00 p.m.	

\* Times are subject to change

## 2024 CONFERENCE SPONSORS

### PRESENTING SPONSOR



### PLATINUM SPONSORS



**MERCURY**

**KWIKTRIP**

### GOLD SPONSOR



### SILVER SPONSORS

### BRONZE SPONSORS



### EVENT SPONSORS



### CORPORATE SAFETY AWARD SPONSORS





## TUESDAY, APRIL 16 – EDUCATIONAL SESSIONS

### Welcoming Remarks & Keynote

7:45 – 8:15 a.m.

#### Leadership Keynote Presentation

8:15 – 9:15 a.m.

#### “Leaving a Safety Legacy”



**Wylie Davidson**  
*Motivational Speaker,  
Legacy Safety Solutions*

See page 2 for details.

Presented by  **MERCURY**

**EXPO HALL OPENS AT 9:00 a.m.**

### EXPO POWER HOURS

**9:00 – 10:00 a.m.**

**Visit the Expo Hall!**

**Tuesday, April 16, 2024 | 10:00 – 11:00 a.m.**

#### #1 Employer Defenses To Worker's Compensation (1)

**Eric Lengell, Attorney, Zilske Law Firm**

**Gary Stanislawski, Attorney, Zilske Law Firm**

The presentation involves discussions including: Return to work programs, violation of drug/alcohol policies, misconduct, substantial fault, safety violations by employee, course of employment, independent contractors, legal standard for “history” defenses, and notice requirements.

#### #2 Being Prepared For Confined Space Entry & Rescue (2)

**Steve Kosch, Confined Space & Rescue Specialist Global Utilities, 3M**

Confined spaces can be found in almost all work environments and planning for rescue and retrieval is often overlooked.

This presentation will focus on requirements and practices associated with getting people in and out of confined spaces safely and with ease. Requirements of permit or non-permit spaces will be outlined; discussion of treating all confined spaces like “permit required” is one way of making confined space entry easy. The presentation will cover some key fundamental principles, that when followed, will help make confined space entry and rescue easy. These include making decisions for the employee before work begins; not allowing guessing and making up things as you go and making sure everyone knows the role they fill. Finally, the presentation will cover some simple techniques and practices that can be used to make even the toughest entry and rescue easy.

#### #3 “Telling Is Not Selling” – How EHS Can Engage & Teach Management Through Proven Sales Techniques (1)

**Jill James, Chief Safety Officer, HSI**

**Todd Loushine, Associate Professor, University of Wisconsin-Whitewater**

We often joke about our work being a ‘sales job’ and we are selling the ideals of health and safety to our leaders and employees, yet the skills and techniques used by sales professionals can be implemented by us daily. As former OSHA inspectors, our presenters used their badges to exert their influence. The shift from enforcement to private industry necessitated different techniques. In this session, we’re joined (virtually or prerecorded) by a senior sales professional who will share their knowledge and experience from years of successfully deploying sales methodologies. We will detail specific selling techniques that you can apply to your work as an EHS professional. Rather than leaning into your technical expertise and knowledge of regulations, the more effective path is through building relationships and trust; “telling is not selling”. Attendees will apply the sales techniques to a current safety initiative in need of resolution utilizing a worksheet. Attendees are encouraged to bring a current challenge to work through using the techniques and experiences shared by the panel and will be part of a provided toolkit containing additional resources and tools to take back to work.

#### #4 Mental And Physical Health Wellbeing – Breaking The Stigma (2)

**Bruce Morton, Senior Loss Control Consultant, Marsh McLennan Agency**

One of the gravest trends in construction over the last decade has been the rise of mental health issues and suicide rates. It is a cold reality that leaders need to be prepared to handle but they don’t have to do it alone. Hear from the speaker who focuses on construction, about how mental health shows up on our job sites and with our employees. You will hear personal stories, learn about self-care, gain resources that help employees and employers be successful in handling mental health challenges and discover the benefits around training to manage it safely.

#### #5 HEAT STRESS: Is Your Organization Prepared For The NEW OSHA Standard? (2)

**JoAnn Dankert, Principal Consultant, Training Concepts & Solutions**

Although some state OSHA plans have already implemented requirements to help protect workers from heat stress, Federal OSHA is just coming on board.

#### #6 We Have A Spill – Now What Do We Do? (2)

**Jason Christopherson, EHS Division Lead/Environmental and Safety Consultant, REI Engineering, Inc.**

**Brian Bailey, Environmental Services Department Manager, REI Engineering, Inc.**

Many real world examples will be presented for attendees to evaluate how spills may impact their business and make sure all the proper steps are taken to reduce risk to employees and the company. What is a reportable spill? What State and Federal requirements do I need to know? Is this spilled substance something I can handle or need professional assistance? How can I safely and properly respond? What are the requirements for notification and follow up with the proper governmental agencies? Which agencies are involved for different types of spills.

### #7 Multi-Employer Worksites (2)

**Chris Seider, Director of Health and Safety, Foth**

Any jobsite with multiple employers present is considered by OSHA to be a "multi-employer" worksite. This session will discuss the key roles of each employer and what OSHA expects of each party from a safety and compliance perspective.

**Tuesday, April 16, 2024 | 11:15 a.m. - 12:45 p.m.**

### #8 Hand & Power Tools Safety (2)

**David Leix, Safety & Risk Manager, State of Wisconsin/DWD WC Division**

Hand tools are extensions of our arms and hands which allows us to accomplish work tasks in a timely, efficient manner. Power tools help us increase our work output and capacities. This presentation will focus on the potential hazards associated with using hand and power tools incorrectly. Discussion will include various Workers Compensation field inspection findings and injury case history investigation examples associated with unsafe, at risk hand and power tools use/abuses which contributed to workplace injuries.

### #9 Reviewing How Key NFPA 70E (2024) Changes Impact Sustainable PPE Best Practices (2)

**Scott Francis, Technical Sales Manager, Westex: A Milliken Brand**

NFPA 70E compliance/electrical safety continues to evolve, so learn when, why and how to re-visit your organization's arc flash risk assessment. Maintenance status, equipment changes, and human error will likely impact assessment results and resultant FR/AR PPE choices. Per NFPA 70E, the assessment needs to be reviewed at least every 5 years or when changes occur to the electrical distribution system. Discover factors such as human performance, assessment of equipment condition on arc flash likelihood and how to improve the risk assessment to select a sustainable, best practice arc flash PPE program.

### #10 Industrial Ventilation: It's Not Your Local HVAC (1)

**George Gruetzmacher, Industrial Hygiene Engineer/Research Scientist, WI State Laboratory of Hygiene**

Specific principles need to be used for the removal of harmful air contaminants in workplaces. The design, installation, and operation of these ventilation systems is simply different than used for general building ventilation. This session will review the purpose, methods, and tools of industrial ventilation and provide resources to guide professionals.

### #11 Building EHS Management Systems (2)

**Renee Hoffman, EHS Director, Hoffmaster Group, Inc.**

**Scott Reineck, Global Director - EHS, Alliance Laundry**

**David Schott, Assistant Area Director, OSHA**

How do you begin to create an EHS management system and what are the benefits of having one? How does one choose what to work on first? What is more important, culture vs. compliance? When an organization says we need to do better in safety, what does "do better" mean? Most organizations don't really know how to get there and look to the EHS expert to lead the charge which can be overwhelming if you are struggling to get started. We will provide our thoughts and share our experiences. Come ready to ask us questions!

**Tuesday, April 16, 2024 | 11:30 a.m. - 12:30 p.m.**

### #12 Risk Assessment (1)

**Gabe Koenig, Machine Safety Engineer, Pieper Automation**

The course helps lay the groundwork for developing strong risk assessment skills. In this session you will learn the different types of risk assessment, which type of assessment is best suited to your specific needs, and how to use each assessment appropriately. By understanding and implementing the primary methodologies of risk assessment, it is likely more accurate predictions about risk can be made.

*Sponsored by*



### #13 How Employee Engagement Drives Company Growth (1)

**Dave Molenda, Owner, Positive Polarity**

Gallup says that only 1 in 3 people are engaged in their jobs. So, what are the other 2 out of 3 people doing during the day and how can we get more engagement in the office? In this interactive workshop, we will explore some simple tips that we can put into practice right away that will increase engagement. It is safe to say, no engagement from the team equals no engagement from our customers.

### #14 Don't Be Blindsided By Change (2)

**Chris Seider, Director of Health and Safety, Foth**

From the inception of a new process, tool, or equipment to the final realization, it is essential that safety have a voice in each and every stage. This session will cover the concept of Management of Change and techniques for how it can be successfully applied within an organization.

**Tuesday, April 16, 2024 | 2:30 - 4:00 p.m.**

### #15 Fall Protection - Are We Doing It Right? (2)

**Patrick Harel, Senior Fall Protection Specialist, 3M**

The fall protection demonstration will address standards related to working at heights in the various industries. The program will focus on the PFAS, personal fall arrest systems, harness, connector, anchor and rescue and touch on FPFT, (Fall Protection for Tools). Each category will emphasize the proper selection, use and inspection of the system. During the connector session a load cell test weight is dropped to simulate the impact forces on the body in a free fall. With and without a shock absorbing lanyard. This drop will emphasize the required fall clearance distance requirement vs the use of a self-retracting lifeline to reduce clearance requirements. The load cell will give a visual force impact load that would be applied to the person and also the load on the anchor points. Suspension trauma will be addressed and the need for a proper onsite rescue plan importance. We will also discuss and explain the NEW ANSI-ASSP Z359.14-2021 Regulation and how it affects you.

**EXPO POWER HOURS**  
**1:30 - 2:30 p.m.**

## TUESDAY, APRIL 16 – EDUCATIONAL SESSIONS

**Tuesday, April 16, 2024 | 2:30 - 4:00 p.m. (cont'd)**

### **#16 Principles Of Machine Safeguarding & LOTO (2)**

**Matthew Clutter, Director of Training, Rockford Systems, LLC**

**Scott Stone, General Manager-Lockout/Tagout, Rockford Systems, LLC**

This session is designed to help guests develop an understanding of OSHA requirements, industry best practices, core principles of machine safeguarding and development and implementation of a successful and sustainable LOTO program.

### **#17 Workplace Violence - Identifying & Acting On Risks (1)**

**Ellen Gallo, Senior Risk Control Consultant, Aon Global Risk Consulting**

Workplace violence is a growing concern in virtually every business sector from healthcare to manufacturing to warehousing. Can we prevent all violence? Probably not. But we can learn to identify risks and start planning how to address those risks. This session will provide statistics to show what types of businesses are at highest risk as well as to discuss pre-event planning that should take place to identify and address risks, possibly preventing catastrophic events.

### **#18 Should I Stay Or Should I Go? Part 2 Of Last Year's "Stop Yelling At Me" (2)**

**Todd Loushine, Associate Professor, University of Wisconsin-Whitewater**

**Jill James, Corporate Safety Officer, HSI**

Last year, we presented "Stop Yelling At Me" to a standing room only sized crowd and received amazing feedback. You asked for part 2 and here it is! Join us as we discuss unhealthy workplaces, how we evaluate them, (and ourselves), and decide what to do about it ("fight or flight"). Workplace burnout and stress are widespread, almost an epidemic, and as both workers and managers, we are in a unique position to protect ourselves, develop healthy boundaries, and identify ways we can actively improve the key relationship between the worker and direct supervisor. Sometimes, during difficult interactions, projects, or simply "bad days" we feel the need to suspend social graces and our behavior and speaking style may seem aggressive or demeaning to others. This also includes when we're on the receiving end. Let's engage in this difficult discussion and we'll provide you with tips and techniques to help cope and to make decisions that don't cause you or your co-workers harm.

### **#19 Warehouse & Dock Safety (2)**

**Mary Bauer, Compliance Assistance Specialist, OSHA**

OSHA has a National Emphasis Program (NEP) to prevent workplace hazards in warehouses, processing facilities distribution centers, and high-risk retail establishments. However, all manufacturing sites receive, store/stock and ship materials and final goods. What hazards are workers exposed to in the yard, at the loading docks and within the warehouse? Does an employer need to have a dock/warehouse safety program? This session will help answer these questions by focusing on the recognition of serious struck-by, caught-in and repetitive motion hazards along with reviewing applicable OSHA standards and best practices.

**Tuesday, April 16, 2024 | 3:00 - 4:00 p.m.**

### **#20 Under Pressure - Cylinder & Compressed Gas Safety (1)**

**Dan Szymaszek, VP, HSE, Airgas USA LLC**

Cylinders have one hazard in common - pressure. In this presentation, we will review various OSHA requirements, CGA pamphlets, and best practices for compressed gas/cylinder storage and use. We will also review the various parts of the valve (pressure relief device) and the cylinder to gain a better understanding of why some of these requirements exist and how to operate various types of valves. A quick review on the dangers of Acetylene and other flammable gases and how to minimize the risk associated with these flammable gases.

### **#21 Soft Skills For Hard Workplace Safety Problems (2)**

**Tim Page-Bottorff, Senior Safety Consultant, SafeStart**

Soft skills are a critical but underappreciated tool in improving compliance rates and strengthening safety culture. The session will show the connection between interpersonal skills and safety outcomes, and will examine the soft skills that offer the greatest impact for safety professionals. Learn to improve employee engagement by leveraging the power of storytelling, consistency and other vital soft skills.

## Everyone's Invited to the CONFERENCE RECEPTION

**Tuesday  
4:00 - 5:00 p.m.**

**Join us for food, fun and relaxation.**

Reception  
Presented By



Drink Ticket  
Courtesy Of





# ARE YOU A MEMBER?



## Member Benefits:

**Save \$75-200 per conference attendee**

Over 50 safety programs throughout the year at a discounted rate

Save on custom on-site trainings for your team

Includes membership in the National Safety Council

**and much more!**

**Contact WSC today to find out how  
you can become a member:**

**608.661.6914**

**[wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)**

## WEDNESDAY, APRIL 17 – EDUCATIONAL SESSIONS

### Welcoming Remarks & Corporate Safety Awards Presentations

7:45 – 8:30 a.m.

#### Corporate Safety Award Presentations

8:00 – 8:30 a.m.

Celebrating our 30th year, this awards program honors businesses for exemplary safety records and excellence in safety & health management. These businesses are making safety a top priority.



They have gone to extensive measures to assure their most valuable asset – their employee – are safe on the job. Join us as we recognize these elite Wisconsin companies!



**EXPO HALL OPENS AT 8:30 a.m.**

**EXPO POWER HOURS**

**8:30 – 9:30 a.m.**

**Visit the Expo Hall!**

**Wednesday, April 17, 2024 | 9:30 – 10:30 a.m.**

#### #22 OSHA Update: What Is On The Horizon (2)

**OSHA Area Directors, U.S. Dept. of Labor-OSHA are invited**

This session will update you on what OSHA is currently focusing on, and what may be the focus in the near future; what are the current emphasis programs that can affect your workplace; and what exactly is an OSHA initiative? Also - are there any new regulations in development? This session is intended to help the audience get ahead of the curve by knowing what is on the horizon, rather than playing catch up, but also to get a chance to hear from and speak to the leaders of your local OSHA Area Offices.

#### #23 Burnout - The Silent Attack On The Workplace (2)

**Savannah Runstrom, Owner/Consultant, Integrated Safety**

With an ever increasing demand on the EHS professional the rate of burnout keeps rising. Join our presenter while she dives into the concept of burnout and how the EHS professional is prone to burnout faster than many other professions. Concepts, techniques, and material within this session will explore what burnout is, stages of burnout, and how professionals can utilize techniques to combat burnout in the workplace.

Educational session handouts will be available on our website [www.wisafetycouncil.org](http://www.wisafetycouncil.org) one week prior to the conference. Please plan for your handout needs by printing any presentations you wish to attend prior to your arrival.

#### #24 Confidently Lead In A Culture Of Safety (1)

**Jen Remsik, CEO, Training Tracker**

Workplace safety and culture don't happen by chance. Both are developed and maintained intentionally, and they go hand-in-hand. When you develop a culture of safety, you improve both safety and experience the benefits of a stronger company culture. When I talk about workplace safety, we're talking about more than just keeping your team safe physically, although that is critical. Workplace safety extends beyond the emotional and psychological aspects of your employees' daily experience. Not only is it the right thing to do, but embracing a safety culture is also suitable for your bottom line.

#### #25 Beyond The Ergonomic Assessment (2)

**Chris Nehrbass, President, ErgoFactor, Inc.**

**Melissa Samuels, VP of Global Business Development, ErgoFactor Inc.**

Many companies utilize job analysis information to tackle ergonomics. And while this is incredibly important, the use of such assessments should carry over into leave management. This session will review how to implement job analysis for return to work (both work related and non-work related), pre-employment testing, job rotation, ADAAA, stakeholder communication and job description development - all necessary for a strong work comp management program.

**Wednesday, April 17, 2024 | 9:45 – 10:45 a.m.**

#### #26 Buried Alive: What A Trench Collapse Survivor Wants You To Know (2)

**Joe Tantarelli, Safety Consultant, SafeStart**

Speaker will share his compelling story of being nearly buried alive as he was installing pipe in a trench that suddenly collapsed on him. He will explore the human factors involved in an incident like this and attendees will learn strategies to help workers avoid these types of incidents in the future.

#### #27 Slips Of The Tongue: Communicating As A Safety Professional (1)

**Nick Novak, Vice President, Communications & Marketing, WMC**

No matter your role in the safety profession, at some point, you will need to talk to someone. Whether you are leading regular safety talks with staff or get put in front of a microphone following an incident at your company, being prepared can help you better carry your message to your audience – while avoiding any slips of the tongue that could make matters worse. This session will walk through the basics of communications for safety professionals at any point in their career. Our speaker has nearly 15 years of experience in public relations, messaging, on-camera interviews and live remarks, and his expertise will help you improve this critical skill. Topics will include: general safety communications to employees; crafting a successful message to spur action; communicating following a safety incident; and more!

#### #28 OSHA Emphasis Programs (2)

**OSHA Supervisors, U.S. Dept. of Labor-OSHA are invited**

Providing information regarding local/regional and national emphasis programs for high hazard industries. Scope, purpose and inspection process as well as common hazards identified and abatement methods.

**Wednesday, April 17, 2024 | 11:00 a.m. – 12:30 p.m.**

**#29 OSHA's Most Interesting Cases In WI (2)**

**CSHO, U.S. Dept. of Labor-OSHA are invited**

It is not uncommon in the news headlines that we hear about workplace accidents or fatalities, but rarely do we hear about what comes out of the OSHA investigations. We are pleased to once again have compliance safety and health officers from OSHA presenting a sampling of interesting OSHA investigations that took place over the last couple years. These cases were selected to discuss hazards that are found somewhat frequently but may have a unique feature to them or interesting abatement. Each presentation will be brief and will only last about 15 minutes and allow for a few questions and discussion at their conclusion. If we don't get to your specific question, the speakers will be around after the session.

**#30 Security Concerns When Terminating A Potentially Violent Employee (2)**

**Ted Hayes, Senior Risk Manager, M3 Insurance**

The termination of an employee can be a stressful situation for the affected employee, your human resources department, and others in your organization. A threat of violence, perceived or real, can turn the termination process in to a dangerous situation quickly. By ensuring your organization has developed a plan to address the threats of violence, the chances of a termination resulting in injury (or even death) can be minimized or eliminated. This presentation will address: facility security measures; human resources team security practices; termination research; termination meeting preparation and post termination precautions.

**#31 Influencing Up (2)**

**Joe Melton, VP of Industry Services, Master Builders of Iowa**

Influential leadership is the key attribute that separates individuals who can manage a team versus those who can influence without authority even when they are not physically present. Influencing subordinates or providing direction is a practice that has been targeted as a critical soft skill development for a few decades now; the gap in many of these developmental programs is targeting our ability to influence those we do not have authority over, as well as influencing those up the chain of command. In this session, we will dive into the four domains of effective influential leadership provided by the US Army Rangers that all Rangers are a leader. The presenter will share how personal tragedy has provided an opportunity to pay it forward, and keep the legacy alive of a former Army Ranger from Boone, Iowa, Nicholas Melton. Joe will share how symbolic a simple rubber ducky can be when passing along a kind message even when others don't feel deserving, the messaging will highlight how we can all be influential leaders at work, home, and community.

**#32 Is Safety REALLY First (3)**

**Chuck Palmer, Practice Leader Workplace Safety and Health, Michael Best**

After 34 years in the workplace safety law field, the presenter has observed the best and worst safety programs, and what it means to truly put safety first. He has observed companies that had catastrophic accidents or significant citations, emerge as elite organizations in their safety walk. This session will share best practices toward a "safety first" environment.

## EXPO POWER HOURS

**12:15 - 1:30 p.m.**

**Visit the Expo Hall!**

**Wednesday, April 17, 2024 | 11:15 a.m. – 12:15 p.m.**

**#33 Safety Training Can Be FUN & EXCITING! (1)**

**Jim Kostura, CTED Instructor - Public Safety Training, Northeast Wisconsin Technical College (NWTC)**

YOU can make safety training fun and exciting with a few modifications and variations to your mandatory training, and still maintain the required safety information. If you have to train on the same topic or topics every year, the trainees can and will lose interest, and then this becomes mundane or a burden to them. There are ways to increase participation in the training, allowing for more retention, especially the training in safety regulations. How can safety training become fun? How can you have the participants WANT to attend the training sessions? A few techniques will be displayed that YOU can use to make presenting the information FUN and EXCITING!

**#34 Don't Sabotage Your Safety Record: Best Practices For Training Temporary Workers (1)**

**Eric Gillitzer, VP of Safety, Celerity Staffing Solutions**

Temporary workers can be a tremendous asset to organizations in need of immediate supplemental labor or those seeking to evaluate a potential employee's performance prior to full-time employment. However, additional care must be taken to ensure that temporary employees are provided with the training necessary-not just to perform the immediate work at hand, but to be able to perform safely. In many scenarios, these employees do not participate in the same training and orientation as similar full-time employees- increasing the risk of incident for themselves and those around them. This presentation will examine specific actions to improve temporary training and reduce risk while still making efficient use of time and resources without adversely impacting temporary hiring or productivity.

**#35 Safety and Ergonomics Technology – Wearable Sensors & Video Job Analysis Tools (3)**

**David Wein, VP-Environmental, Health, Safety & Sustainability, Milwaukee Tool**

Innovation, digital technology, connected systems, and IoT, are fusing to bring us into a new era often referred to as Industry 4.0. During this session we will explore two separate technologies that are designed to increase overall safety and wellness of the workforce through advancements in digital connectiveness, biofeedback, artificial intelligence and data analysis. We will delve into the topics of wearable sensors and video analysis tools that are designed to increase worker safety and improve ergonomics.



## WEDNESDAY, APRIL 17 – EDUCATIONAL SESSIONS

Wednesday, April 17, 2024 | 1:30 – 2:30 p.m.

### #36 OSHA Update: What Is On The Horizon (2) (Repeat From This Morning)

OSHA Area Directors, U.S. Dept. of Labor-OSHA are invited

This session will update you on what OSHA is currently focusing on, and what may be the focus in the near future; what are the current emphasis programs that can affect your workplace; and what exactly is an OSHA initiative? Also - are there any new regulations in development? This session is intended to help the audience get ahead of the curve by knowing what is on the horizon, rather than playing catch up, but also to get a chance to hear from and speak to the leaders of your local OSHA Area Offices.

### #37 Fleet/Auto Loss Crisis Management (2)

Victor Malchesky, Senior Risk Control Consultant, Aon

During the session attendees will learn about trends in auto losses and how this is creating greater exposures for their companies. We will discuss steps to help mitigate some of this exposure in how their company responds when a loss occurs.

### #38 Impairment - Detection To Response (1)

Jennifer Clough, AVP, Lead Environmental Health Safety, QBE Insurance Corp

Workplace impairment, either physical or mental, can create a significant risk for injury or death for the worker and those around them. This session explores reasons why identifying impairment in the workplace is crucial, as well as tools available to identify impairment and address it. Includes a focus on the culture shift within the company for improved employee retention.

### #39 The Building Blocks Of Safety Culture, How Do I Stack Them? (2)

Salvatore Caccavale, Corporate Director EHSS & Training, Martz Bus

Workplace safety is something every company - no matter size or industry - should not take lightly. To be effective, safety requires management to commit to an established workplace safety process and employees to commit to personal responsibility for their own safety and the safety of everyone around them. When those two commitments are honored, a company can build a culture of workplace safety. In this session the speaker will focus on: Establish clear goals for your workplace safety program; Define responsibilities that will be the backbone of your safety culture and Build trust between management and employees - an essential step in getting buy-in from every level of your company.

### #40 Are Your JSAs Good Enough? Don't Wait For A Workplace Incident To Find Out (2)

Greg Duncan, Senior Marketing Manager, VelocityEHS

The question of whether a Job Safety Analysis (JSA) was "strong enough" comes up fast in the aftermath of a workplace incident. Investigators want to know if the JSA identified the hazard that led to the injury, and if it assessed the severity of the risk and the controls needed to address it appropriately. You don't want to wait until a workplace incident happens before you investigate how well your JSAs are working.



Wednesday, April 17, 2024 | 1:30 – 3:00 p.m.

### #41 How AI Is Becoming A Powerful Disruption Force For Enhancing Worker Safety (3)

Barry Nelson, CEO & President, FactorLab

Teresa Devore, Director of Customer Experience, FactorLab

The profound impact of meaningful daily planning conversations in shaping decisions, forging relationships, and promoting workplace safety cannot be emphasized enough. Get ready to embark on an exciting journey to explore how organizations are leveraging the power of conversation data, using artificial intelligence (AI) & natural language processing (NLP), to analyze thousands of video pre-job conversations from their projects to transform their work practices, culture & lower incidents. Don't miss the chance to discover how this cutting-edge technology can elevate the effectiveness of your daily planning efforts and foster high-impact conversations that bolster worker engagement, bridge language barriers among diverse teams, and ultimately build a safer, more productive workplace!

### #42 Implementing A Hands-On Approach To Ergonomic Readiness (2)

Phil Van Ess, Director of Employee Safety and Security, Sargento Foods

Ergonomics is an activity not just a written program, and solving problems requires a multi-faceted approach that can address a multitude of unique problems. The presentation will highlight the full life-cycle of ergonomic improvement from pre-employment processes through and beyond a company's continuous improvement strategy. The best programs are driven by data and delivered through personal engagement with front-line employees.





# CONFERENCE SESSIONS AT A GLANCE

WSC Annual Conference • April 15-17, 2024 • Kalahari Resort • Wisconsin Dells

## OPENING KEYNOTE SESSIONS

**Tuesday, April 16, 2024**

**8:15 – 9:15 a.m.**

**“Leaving A Safety Legacy”**

## EDUCATIONAL SESSIONS

**Tuesday, April 16, 2024**

**10:00 – 11:00 a.m.**

1. Employer Defenses To Worker's Compensation (1)
2. Being Prepared For Confined Space Entry & Rescue (2)
3. “Telling Is Not Selling” (1)
4. Mental And Physical Health Wellbeing - Breaking The Stigma (2)
5. HEAT STRESS: Is Your Org Prepared For The NEW OSHA Standard? (2)
6. We Have A Spill - Now What Do We Do? (2)
7. Multi-Employer Worksites (2)

**11:15 a.m. – 12:45 p.m.**

8. Hand & Power Tools Safety (2)
  9. Reviewing How Key NFPA 70E (2024) Changes Impact Sustainable PPE (2)
  10. Industrial Ventilation: It's Not Your Local HVAC (1)
  11. Building EHS Management Systems (2)
- OR

**11:30 a.m. – 12:30 p.m.**

12. Risk Assessment (1)
13. How Employee Engagement Drives Company Growth (1)
14. Don't Be Blindsided By Change (2)

**2:30 – 4:00 p.m.**

15. Fall Protection - Are We Doing It Right? (2)
  16. Principles Of Machine Safeguarding & LOTO (2)
  17. Workplace Violence - Identifying & Acting On Risks (1)
  18. Should I Stay Or Should I Go? Part 2 Of Last Year's “Stop Yelling At Me” (2)
  19. Warehouse & Dock Safety (2)
- OR

**3:00 – 4:00 p.m.**

20. Under Pressure - Cylinder & Compressed Gas Safety (1)
21. Soft Skills For Hard Workplace Safety Problems (2)

**Wednesday, April 17, 2024**

**9:30 – 10:30 a.m.**

22. OSHA Update: What Is On The Horizon (2)
  23. Burnout - The Silent Attack On The Workplace (2)
  24. Confidently Lead In A Culture Of Safety (1)
  25. Beyond The Ergonomic Assessment (2)
- OR

**9:45 – 10:45 a.m.**

26. Buried Alive: What A Trench Collapse Survivor Wants You To Know (2)
27. Slips Of The Tongue: Communicating As A Safety Professional (1)
28. OSHA Emphasis Programs (2)

**11:00 a.m. – 12:30 p.m.**

29. OSHA's Most Interesting Cases In WI (2)
  30. Security Concerns When Terminating A Potentially Violent Employee (2)
  31. Influencing Up (2)
  32. Is Safety REALLY First (3)
- OR

**11:15 a.m. – 12:15 p.m.**

33. Safety Training Can Be FUN & EXCITING! (1)
34. Don't Sabotage Your Safety Record: Best Practices For Training Temp Workers (1)
35. Safety & Ergo Technology – Wearable Sensors & Video Job Analysis Tools (3)

**1:30 – 2:30 p.m.**

36. OSHA Update: What Is On The Horizon (2)
  37. Fleet/Auto Loss Crisis Management (2)
  38. Impairment - Detection To Response (1)
  39. Building Blocks Of Safety Culture, How Do I Stack Them? (2)
  40. Are Your JSAs Good Enough? (2)
- OR

**1:30 – 3:00 p.m.**

41. How AI Is Becoming A Powerful Disruption Force For Enhancing Worker Safety (3)
42. Implementing A Hands-On Approach To Ergonomic Readiness (2)

**Online Registration Now Available: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)**

# PROFESSIONAL DEVELOPMENT COURSE REGISTRATION INFORMATION

**\*\* PDCs ARE NOT INCLUDED IN CONFERENCE PRICING \*\***

## HOW TO REGISTER:

Online: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)

You will receive a confirmation once your online registration is complete.

Call if you need assistance to register groups of 5 or more: 608.258.3400

### MULTIPLE DAYS – MONDAY, APRIL 15 & TUESDAY, APRIL 16

#### **(A) OSHA 10hr General Industry**

Monday – Tuesday, April 15-16

8:00 a.m. – 4:30 p.m. (Mon)

9:30 a.m. – 2:00 p.m. (Tues)

\$350 Member/\$450 Non-member

All course materials

Refreshments, breakfast & lunch Monday & Tuesday

Tuesday's Keynote

Tuesday's reception (includes drink ticket & refreshments)

### MONDAY ONLY, APRIL 15 – CHOOSE ONE

#### **(B) Job Safety Analysis**

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

#### **(C) Incident Investigation**

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

#### **(D) Lift Truck Operator, Train-the Trainer**

8:30 a.m. – 3:30 p.m.

\$570 Member/\$700 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

#### **(E) Basics of Industrial Hygiene**

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

### CONTINUING EDUCATION UNITS (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization.

**Not a Member? Contact WSC today.**

**608.661.6914**

**[www.wisafetycouncil.org](http://www.wisafetycouncil.org)**

**[bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org)**

# CONFERENCE REGISTRATION INFORMATION

## HOW TO REGISTER:

Online: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)

Register online or call for groups of 5 or more:  
608.258.3400

You will receive a confirmation once your online registration is complete. Once you have registered online, you will be prompted to complete the sessions you plan to attend. A reference of all sessions can be found on page 13. Payment required at time of registration. Only one type of promo code may be used per registration. If sending 5+ attendees, be sure to include the group discount code "**Group5**" before checking out. Discounts do not apply to PDCs or Exhibits-Only Registrations.

### CONFERENCE: TUESDAY AND WEDNESDAY, APRIL 16-17

#### Option 1: Two-Day Conference Registration

Tuesday – Wednesday, April 16-17

**Before 3/15:** \$525 Member/\$600 Non-Member

**After 3/15:** \$650 Member/\$725 Non-Member

Attendance to Tuesday & Wednesday educational sessions

Keynote speakers

Expo hall

Refreshments & lunch each day

Breakfast each day

Tuesday's reception (includes drink ticket & refreshments)

### CONFERENCE: ONE DAY ONLY, APRIL 16 OR 17

#### Option 2: Tuesday Only Conference Registration

Tuesday, April 16

**Before 3/15:** \$375 Member/\$450 Non-Member

**After 3/15:** \$425 Member/\$500 Non-Member

Attendance to Tuesday's educational sessions

Keynote speaker

Expo hall

Breakfast on Tuesday

Refreshments & lunch on Tuesday

Tuesday's reception (includes drink ticket & refreshments)

#### Option 3: Wednesday Only Conference Registration

Wednesday, April 17

**Before 3/15:** \$375 Member/\$450 Non-Member

**After 3/15:** \$425 Member/\$500 Non-Member

Attendance to Wednesday's educational sessions

Keynote speaker

Expo hall

Breakfast on Wednesday

Refreshments & lunch on Wednesday

### EXPO: ONE DAY ONLY, APRIL 16 OR 17

#### Option 4: Tuesday Exhibits Only Registration

Tuesday, April 16

**Before 3/15:** \$125

**After 3/15:** \$125

Keynote speaker

Expo hall

Breakfast, refreshments & lunch on Tuesday

Tuesday's reception (includes drink ticket & refreshments)

*Does not include educational sessions*

*Group discount does not apply*

#### Option 5: Wednesday Exhibits Only Registration

Wednesday, April 17

**Before 3/15:** \$125

**After 3/15:** \$125

Keynote speaker

Expo hall

Breakfast, refreshments & lunch on Wednesday

*Does not include educational sessions*

*Group discount does not apply*

### FREE EVENT

#### Conference Reception

Tuesday, April 16

4:00 – 5:00 p.m.

Refreshments and drink ticket

## CANCELLATIONS AND SUBSTITUTIONS

Please cancel in writing at least 10 business days prior to the conference start date for a full refund. Cancellations received less than 10 business days of the event date will receive a 50% refund. Cancellations received with less than 24 hours notice will forfeit refund. No refunds will be made on uncanceled registrations or no-shows. Substitutions are accepted at any time. If we cancel an event, registrants will be given a full refund.

Email: [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)

# 30<sup>th</sup> Annual WISCONSIN CORPORATE SAFETY *Awards*

Applications accepted through February 2

Celebrating our 30th year, this awards program honors businesses for exemplary safety records and excellence in safety & health management.

## WHY APPLY?

- Winning a corporate safety award is an excellent **recognition tool** and provides opportunities for **new business** thanks to the prestige and exposure.
- Leading companies like yours deserve the opportunity to be recognized as a **leader in workplace safety efforts**.
- Exclusivity – winning this award places you in an **elite group** of fewer than 200 Wisconsin companies who have won in the past 29 years.
- Nominees and winners alike have received **substantial and deserved recognition in the media** locally, statewide and beyond.
- This awards program highlights **significant accomplishments and industry firsts** of those companies leading the way for future generations.
- The application process allows you to **fully assess your organization** – helping you evaluate your safety program's strengths and improve upon weaknesses.

## The CSA selection process involves two phases:

- Phase I: Statistical data relating to a company's incidence rates for the past three years, with an emphasis on the current full year's calendar data, is reviewed and a core group of finalists is selected.
- Phase II: Finalists will be notified by February 9 and asked to answer a series of subjective questions pertaining to workplace health and safety issues.

Questions? Contact Barb Deans, WSC Associate Director,  
at [bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org) or 608.661-6914.



The Awards Program is sponsored by:



Now easier than ever, the streamlined application process can be fully completed online at [www.wmc.org/corporatesafetyaward](http://www.wmc.org/corporatesafetyaward)