



84TH ANNUAL SAFETY CONFERENCE

April 13-15, 2026

Kalahari Resort &
Conference Center,
Wisconsin Dells

SPONSORSHIP OPPORTUNITIES

For sponsorship opportunities
contact Nick Burger at the
Wisconsin Safety Council,
608.719.2131 or
nburger@wisafetycouncil.org.

For more information, visit
wisafetycouncil.org

PLATINUM SPONSOR

\$15,000

OPTIONS:

Keynote Speaker
Exclusive Expo Hall Sponsor

Recognition in program booklet, on website, event signage,
during opening session and pre-conference emails

Full page color ad in program booklet

Reserved table of 8 in the general session

Annual recognition as a "Commitment to Safety" Partner

GOLD SPONSOR

\$7,500

OPTIONS:

Registration Booth • Main Stage • Breakout Session Presentations
Tuesday Night Reception • Conference Lounge Areas

Recognition in program booklet, on website, event signage,
during opening session and pre-conference emails

Half page color ad in program booklet

Reserved table of 8 in the general session

Annual recognition as a "Commitment to Safety" Partner

SILVER SPONSOR

\$5,000

OPTIONS:

Breakfast • Lunch • Program Booklet • Wi-Fi • Breakout Session Room
Lanyards & Name Badges • Professional Headshots

Recognition in program booklet, on website, event signage,
during opening session and pre-conference emails

1/4 page color ad in program booklet

Annual recognition as a "Commitment to Safety" Partner

BRONZE SPONSOR

\$3,000

OPTIONS:

Tote Bags • Gift Bag Flyer • Wisconsin Safety Council Board Reception
Expo Hall Refreshments • Expo Hall Popcorn Stand
General Session Coffee & Water • Tuesday Reception Hors d'oeuvres
Tuesday Beer & Wine Reception Beverages

Recognition in program booklet, on website, event signage,
during opening session and pre-conference emails

NEW!

BINGO CARD SPONSOR

\$2,000

WEDNESDAY EXPO BINGO CARD SPONSORSHIP

Recognition in pre-conference emails

Recognition in program booklet and event signage

Recognition on event website

EVENT SPONSOR

\$1,000

Recognition in pre-conference emails

Recognition in program booklet and event signage

Recognition on event website

